

WORK VAPOR

Job Link: <https://workvapor.in/jobs/ad-monetization-executive-for-publishers-369462/>

HIRING ORGANIZATION

MRC ACCOUNT MART PRIVATE LIMITED

EMPLOYMENT TYPE

Contractor

JOB LOCATION

India

? Remote work from: India

DATE POSTED

? July 7, 2026

AD MONETIZATION EXECUTIVE FOR PUBLISHERS

BASE SALARY

INR 35000 - INR 40000

DESCRIPTION

Ad Monetization Manager / AdOps Consultant

MRC ACCOUNT MART PRIVATE LIMITED is hiring for a freelance remote opening. This is a technical publisher-side monetization position. The work is focused on website ad revenue. It is not for media buying. It is not for Google Ads campaign management.

Contact Number: +91 7230007829

About the Work

This company works with finance and technology platforms. The goal is to improve ad performance and increase programmatic yield. The selected person will help rebuild the backend ad setup. Google Ad Manager and header bidding will be part of the work.

What You Will Do

- Audit the current ad layout
- Fix CLS issues
- Improve lazy loading
- Migrate the setup to Google Ad Manager
- Build a strong ad unit structure
- Implement Header Bidding using Prebid.js
- Support Open Bidding setup
- Set dynamic floor pricing
- Manage safe ad refresh rules
- Keep the setup compliant with network policies

What They Need

- Experience in AdOps
- Experience in yield optimization
- Experience in programmatic monetization
- Strong hands on knowledge of Google Ad Manager
- Good understanding of AdSense policies
- Ability to implement header bidding wrappers
- No negative impact on site speed

Important Note

This opening is for publisher-side monetization work. It is only for candidates who have real experience in monetizing website inventory. JavaScript knowledge is useful. Google Ads campaign knowledge is not the main requirement.

Salary

The pay is up to ₹35,000 per month. The final amount depends on experience and skill.

Benefits

- Flexible schedule
- Work from home

How to Apply

Apply directly through Indeed. You can also fast track your application by sending your recent publisher-side work on WhatsApp.

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