

WORK VAPOR

Job Link: <https://workvapor.in/jobs/ad-sales-manager/>

AD SALES MANAGER

BASE SALARY

INR 15000 - INR 30000

DESCRIPTION

Company Name: Aptapace Innovative Technologies Pvt.Ltd

Job Type: Full-time

Salary: 15,000- 35,000

Location: India

Email: hr.resmatippani@gmail.com

Contact HR: +91 9701870667

Job Description:

Company: Aptapace Innovative Technologies Pvt.Ltd

Application: Resident 360

Experience: Minimum 1 Year

Salary Range: ?3 – ?4 LPA

Mandatory: Own Bike

Immediate Joiners Preferred

About the Role

We are looking for a dynamic and result-driven **Ad Sales Manager** to drive revenue growth for the Resident360 application. The ideal candidate will focus on building strategic partnerships, onboarding advertisers and vendors, and establishing strong collaborations with real estate builders and agencies.

This role demands a strong B2B approach along with the capability to establish

Resident360 as a preferred platform for community-driven services and promotional activities.

Key Responsibilities

- Identify, approach, and onboard third-party advertisers to run campaigns on the Resident360 platform
- Develop and execute strategies to increase vendor registrations across multiple service categories
- Build partnerships with real estate builders, property developers, and agencies for collaborations and lead generation
- Generate revenue through advertisements, listings, and promotional activities within the app
- Build and maintain strong relationships with vendors, advertisers, and business partners
- Design and implement brand positioning strategies to enhance platform visibility and credibility
- Collaborate with internal teams to ensure smooth execution of campaigns and partner deliverables
- Track, analyze, and optimize performance metrics such as leads, conversions, and revenue
- Identify and explore new business opportunities aligned with community engagement and monetization
- Negotiate pricing, deals, and long-term partnership agreements

Key Skills & Requirements

- Proven experience in Advertising sales, Brand Marketing, Business Development, Partnerships, or Ad Sales
- Strong network in real estate, local services, or advertising ecosystem (preferred)
- Experience with lead generation platforms, marketplaces, or mobile applications
- Excellent communication, negotiation, and relationship-building skills
- Target-driven with a proven ability to deliver measurable revenue outcomes
- Strategic thinker with strong execution skills
- Self-driven, proactive, and result-oriented mindset

Preferred Qualifications

- MBA in Marketing, Business Development, or a related field
- Experience working with startups, SaaS platforms, or mobile applications
- Understanding of digital advertising models and vendor ecosystems

Interested candidates can DM or share their CV.

Email: hr.reshma@resident360app.com

WhatsApp: 9701870667

HIRING ORGANIZATION

Aptapace Innovative Technologies Pvt.Ltd

EMPLOYMENT TYPE

Full-time

JOB LOCATION

? Remote work from: India

DATE POSTED

? April 21, 2026

VALID THROUGH

2027-02-21