

WORK VAPOR

Job Link: <https://workvapor.in/jobs/ads-running-job-remote-facebook-meta-instagram-campaigns-engagewayz/>

HIRING ORGANIZATION

EngageWayz

EMPLOYMENT TYPE

Full-time

JOB LOCATION

? Remote work from: India

DATE POSTED

? March 3, 2026

ADS RUNNING JOB (REMOTE) – FACEBOOK META, INSTAGRAM, CAMPAIGNS, ENGAGEWAYZ

BASE SALARY

INR 22000 - INR 25000

DESCRIPTION

Company: EngageWayz

Position: Meta Ads Expert (Sales Campaign Specialist)

Industry: Digital Marketing / Advertising

Location: Remote

Employment Type: Full-time

Salary: ?22K-?25K/Month

HR Contact: +91 8088027301

Role Overview:

- Manage and optimize Meta (Facebook & Instagram) ad campaigns for sales and lead generation
- Work across industries like e-commerce, dropshipping, digital products and lead gen

Key Responsibilities:

- Create and manage high-converting Meta ad campaigns
- Run campaigns for physical and digital product sales
- Perform audience research, targeting and competitor analysis
- Execute A/B testing to improve campaign performance

- Track metrics like CTR, CPC, CPA, ROAS and conversion rate
- Scale profitable campaigns while controlling cost per result
- Set up Meta Pixel, Conversion API and remarketing funnels
- Coordinate with creative and content teams for ad creatives
- Prepare performance reports and suggest scaling strategies

Required Skills:

- 1–2 years hands-on experience with Meta Ads campaigns
- Experience in e-commerce, dropshipping and lead generation campaigns
- Strong understanding of sales funnels and retargeting
- Ability to work independently and meet performance goals
- Good communication and analytical skills

Perks and Benefits:

- Work from home remote opportunity
- Performance-based growth opportunities
- Young and supportive team environment

How to Apply:

Send your resume or contact on WhatsApp at +91 8088027301