WORK VAPOR

Job Link: https://workvapor.in/jobs/ai-video-content-creator-work-from-home/

AI VIDEO CONTENT CREATOR (WORK FROM HOME)

BASE SALARY

INR 25000 - INR 26000

DESCRIPTION

Job Role: AI Video Content Creator

Company: Runexe Lifestyle
Brand: Asorlia
Location: Remote (Work From Home)
Company Location: Bhubaneswar, Odisha
Salary: From ?25,000 per month
Experience: Freshers with Strong Skills and Experienced Candidates
Job Type: Full-time
Industry: Fashion, Eyewear and Digital Content Creation

HR Contact Details

Email: drasmita.mohanty@runexelifestyle.com

Overview

Runexe Lifestyle, under its eyewear brand Asorlia, is looking for a creative AI Video Content Creator. The selected candidate will use AI tools to produce engaging videos for product showcases, brand storytelling, advertisements and social media campaigns.

Key Responsibilities

- Create AI-generated videos for fashion concepts, product showcases and advertisements.
- Develop AI-generated models, virtual characters and digital personalities.
- Use AI video, image generation, animation, voice and editing tools.
- Convert creative ideas, scripts and brand concepts into engaging videos.

- Create content for Instagram Reels, YouTube Shorts and digital advertisements.
- Collaborate with content writing, graphic design and marketing teams.
- Maintain consistent visual quality and brand identity.
- Record or shoot real footage when required.

Requirements

- Strong creative thinking and interest in AI-powered content creation.
- Practical knowledge of tools such as Runway, Kling, Veo, Sora or similar platforms.
- Ability to create realistic or stylised AI models and virtual characters.
- Understanding of video editing, transitions, composition and visual storytelling.
- Ability to create polished videos independently from creative briefs.
- Willingness to experiment with new AI tools and techniques.
- Portfolio or samples of AI-generated videos.
- Personal projects are also accepted.

Important Considerations

- Original content creation and creative judgement are important.
- Candidates should be able to produce polished videos, not just basic AI-generated clips.
- Properly licensed or original characters, models, voices and other assets must be used.
- Video shooting and recording experience is an added advantage, not a core requirement.

How to Apply

Interested candidates should email their updated resume and portfolio or video samples to:

Email: drasmita.mohanty@runexelifestyle.com

Include the following details in your application:

- Links to your best AI-generated videos.
- AI tools used for video creation.
- Your earliest joining date.

Email Subject: Application | AI Video Content Creator | Your Full Name

Application:

1. Share links to 2–3 AI-generated videos you have created.
2. Which AI tools have you used to create videos featuring realistic models, virtual characters or fashion/product visuals?
3. Can you create a complete AI video advertisement, including generation, editing, transitions and sound?

HIRING ORGANIZATION

Runexe Lifestyle

EMPLOYMENT TYPE

Full-time

JOB LOCATION

? Remote work from: India