

HIRING ORGANIZATION

Studio CANDi

EMPLOYMENT TYPE

Full-time

JOB LOCATION

Tamil Nadu, India
? Remote work from: India

BRAND CONTENT CREATOR – ?5K–?20K – EDITING AND PHOTOGRAPHY

BASE SALARY

INR 5000 - INR 20000

DESCRIPTION

Studio CANDi

Digital Content Creator – Junior

Location: Coimbatore, Tamil Nadu. In-person role with some work-from-home flexibility when no shoot is required.

Salary: ?5,000 – ?20,000 per month.

The company is hiring a Junior Brand Content Creator. The role focuses on shooting, editing, photography, motion graphics, AI-assisted tools, and finished content delivery.

Freshers and interns may apply if they complete the required test. Candidates with more than 2 years of experience are not eligible.

Contact: +91 74115 68886

Key Responsibilities

- Shoot and edit content for brands.
- Handle photography, videography, and lighting.
- Create reels, thumbnails, and social graphics.
- Perform colour grading and motion graphics.
- Shoot product, food, lifestyle, and event content.
- Manage a monthly content calendar.
- Use AI tools to improve the workflow.
- Deliver polished content on time.

Required Skills

- Maximum 2 years of content creation experience.
- Real camera handling experience.
- Photography and videography skills.
- Lighting knowledge.
- Experience with CapCut, Premiere Pro, or DaVinci Resolve.
- Knowledge of colour grading.
- Motion graphics skills.
- Knowledge of AI-assisted editing tools.
- Understanding of Instagram and YouTube content performance.
- Portfolio showing real brand or client work.

Experience Requirement

- At least 6 months of work with an established brand is preferred.
- Freshers and interns can qualify through the screening test.
- DSLR camera and shooting experience is required.
- Audio and video editing experience is required.

Application Process

- Send a demo reel first.
- The reel must be under 90 seconds.
- It should show shooting, photography, videography, editing, and motion graphics.
- Real brand or client work must be included.
- Send a 30–60 second introduction video.
- Explain why you are suitable for the position.
- Edit the introduction video before submitting it.
- Shortlisted candidates will attend an in-person test at the Coimbatore studio.

Apply

Email your demo reel and introduction video to **studio.can.d@gmail.com**.

Use the subject: **Brand Content Creator — [Your Name]**

After emailing, WhatsApp **+91 74115 68886** for the screening test.

Benefits

- Flexible schedule.
- Work from home when no onsite shoot is required.
- Studio equipment access for personal creative projects.
- Direct mentorship.
- Performance-based increments.
- Festival and cultural leave flexibility.
- Food provided.
- Paid sick time.

Important

Coimbatore, Tamil Nadu is required for commuting or relocation. The position includes an in-person test and onsite shooting.

