

WORK VAPOR

Job Link: <https://workvapor.in/jobs/brand-content-creator-for-startup-368602/>

BRAND CONTENT CREATOR FOR STARTUP

DESCRIPTION

Brand & Community Intern

Company Name: RIKATEK Innovations Pvt Ltd

Location: Remote

Job Type: Full-time, Fresher

This is a remote internship opportunity. RIKATEK Innovations Pvt. Ltd. is building RIKA, a safety and emergency response platform. The company is looking for a creative person who can help shape the brand from the beginning. This work will focus on content, community, and online presence.

Contact Details

Email: ritu.deshmukh513@gmail.com

This internship is unpaid. The company is offering a certificate of internship and a letter of recommendation. The role is for someone who wants real creative ownership. The work will be visible and portfolio-worthy.

You will help manage content across Instagram, LinkedIn, YouTube Shorts, and WhatsApp. You will create posts, carousels, short videos, and captions. You will also help build the monthly content plan. The work will support the brand voice of a safety-focused startup.

The role needs someone who can work independently. You should be comfortable handling content without daily supervision. Good writing skills and a strong interest in social impact are important. This is a good fit for someone who enjoys building things from zero.

Key Responsibilities

- Create original content for Instagram, LinkedIn, YouTube Shorts, and WhatsApp
- Design graphics, carousels, and static posts

HIRING ORGANIZATION

RIKATEK Innovations Pvt Ltd

EMPLOYMENT TYPE

Intern

JOB LOCATION

? Remote work from: India

DATE POSTED

? June 29, 2026

- Write captions, hooks, and short copy
- Plan and maintain a monthly content calendar
- Research trending formats and content ideas
- Support the awareness campaign for the brand
- Respond to comments and messages
- Manage the WhatsApp community
- Share updates with volunteers and early users
- Track post performance and basic analytics
- Give weekly progress updates to the founder

Required Skills

- Strong content creation skills
- Good English writing ability
- Canva or similar design tool knowledge
- Basic video editing skills
- Understanding of Instagram and LinkedIn content
- Ability to work independently
- Interest in women's safety or social impact
- Good communication skills

Preferred Skills

- Experience managing a personal or brand page
- Knowledge of Reels and LinkedIn best practices
- Basic photography or phone-based video shooting
- Experience with scheduling tools
- Copywriting or storytelling experience
- Portfolio with real content work

Eligibility Criteria

- Students from Mass Communication Marketing or related fields
- Students from any background with a strong content portfolio
- Recent graduates can also apply
- Candidates with active personal content pages may have an advantage

What You Will Gain

- Creative ownership from the start
- Direct work with the founder
- Public and portfolio-visible work
- Certificate of internship
- Letter of recommendation
- Startup exposure
- Chance for future paid opportunity

Work Details

- Location: Remote
- Work From Home
- Flexible Schedule
- Internship Type: Unpaid

- Duration: 3 to 6 Months
- Start Date: Immediate

This internship is suitable for someone who enjoys building content and community. The work is meaningful and mission-driven. It also gives strong early-stage startup experience. The company wants someone who cares about the cause and can express it well.

How to Apply

Send your resume, portfolio links, and 3 to 5 samples of your work to ritu.deshmukh513@gmail.com.

Include a brief note on why you want to work on a safety-focused product.

RESPONSIBILITIES

- Create original content for Instagram, LinkedIn, YouTube Shorts, and WhatsApp
- Design graphics, carousels, and static posts
- Write captions, hooks, and short copy
- Plan and maintain a monthly content calendar
- Research trending formats and content ideas
- Support the awareness campaign for the brand
- Respond to comments and messages
- Manage the WhatsApp community
- Share updates with volunteers and early users
- Track post performance and basic analytics
- Give weekly progress updates to the founder

SKILLS

- Strong content creation skills
- Good English writing ability
- Canva or similar design tool knowledge
- Basic video editing skills
- Understanding of Instagram and LinkedIn content
- Ability to work independently
- Interest in women's safety or social impact
- Good communication skills

QUALIFICATIONS

- Students from Mass Communication Marketing or related fields
- Students from any background with a strong content portfolio

- Recent graduates can also apply
- Candidates with active personal content pages may have an advantage