

WORK VAPOR

Job Link: <https://workvapor.in/jobs/brand-marketing-manager-luxury-fashion-retail/>

HIRING ORGANIZATION

VHR Consulting

EMPLOYMENT TYPE

Full-time, Part-time

JOB LOCATION

? Remote work from: India

BRAND MARKETING MANAGER/LUXURY FASHION RETAIL

BASE SALARY

INR 30000 - INR 40000

DESCRIPTION

VHR Consulting

Hybrid work setup. 5 days work from home and 1 day work from office in Gurugram. Full-time permanent role. Salary up to ₹40,000 per month.

Contact: 7835931979

About This Work

This work is for brand marketing in fashion industry. Main focus is to manage brand image and grow online presence. Work includes social media, ads and content planning. This role is good for someone who likes fashion and digital marketing work.

Job Responsibilities

- Handle brand management and brand growth
- Plan content strategy for social media
- Run performance marketing campaigns
- Work on Meta ads and Google ads
- Manage ecommerce platforms like Shopify
- Create fashion related content and branding ideas

Eligibility Criteria

- 1 to 2 years experience required
- Experience in fashion, lifestyle or D2C brand is preferred
- Basic knowledge of ecommerce and digital marketing

- Graduate in design or related field is preferred

Skills Required

- Social media marketing
- Performance marketing
- Brand communication and promotion
- Influencer marketing basics
- Understanding of fashion industry

Salary and Benefits

Salary up to ₹40,000 per month. Hybrid work model with majority work from home. Good exposure in fashion branding and digital marketing.

Important Note

This role is specifically for female candidates. Person should be interested in fashion and branding work.

Apply Process

Interested candidates can directly call or WhatsApp for more details.

Call / WhatsApp: 7835931979