WORK VAPOR

Job Link: https://workvapor.in/jobs/content-creation-intern-instagram-reels-video-editing/

CONTENT CREATION INTERN – INSTAGRAM REELS & VIDEO EDITING

DESCRIPTION

Job Role: Content Creation Intern – Instagram Reels & Video Editing

Company Details

Company: SHALINI HOME DECOR Pvt. Ltd.
Location: Mahal Vadampokki Street, Madurai, Tamil Nadu
Work Mode: Remote / Work From Office
Department: Social Media & Digital Marketing
Internship Type: Performance-Based
Duration: Flexible
Education: Minimum 12th Pass
Candidates: Freshers and experienced applicants, male and female

Contact Details

WhatsApp: 6380107969

About the Internship

SHALINI HOME DECOR is a home furnishing business offering curtains, bedsheets, sofa covers, carpets, mats, pillow covers and other home décor products.

We are looking for creative individuals interested in Instagram Reels, mobile video editing and social media content creation. Candidates can work remotely or from our Madurai office.

Key Responsibilities

- Create engaging Instagram Reels and promotional videos.
- Shoot videos showcasing home furnishing products.
- Edit videos using mobile applications.
- Add music, transitions, text and effects.
- Explore trending audio, formats and content ideas.

HIRING ORGANIZATION

SHALINI HOME DECOR Pvt. Ltd.

EMPLOYMENT TYPE

Intern

JOB LOCATION

Tamil Nadu, India
? Remote work from: India

- Develop creative promotional content for social media.
- Maintain consistent content creation and posting.

Eligibility & Skills

- Minimum qualification: 12th Pass.
- Age requirement: Above 18 years.
- Freshers and experienced candidates can apply.
- Basic knowledge of Instagram and social media.
- Interest in video shooting and editing.
- Creative thinking and communication skills.
- Willingness to learn and explore new ideas.

Preferred Editing Applications

- CapCut
- VN Video Editor
- Canva
- InShot
- Other mobile editing applications

Internship Benefits

- **Performance-Based Incentives:** No fixed monthly stipend. Incentives may be provided based on creativity, contribution and results.
- **Practical Experience:** Work on real product promotions and social media projects.
- **Experience Certificate:** Receive a certificate after successful completion.
- **Letter of Recommendation:** Based on performance and dedication.
- **Portfolio Development:** Build a portfolio with real promotional videos and Instagram Reels.
- **Skill Development:** Improve video editing, content creation, branding and digital marketing skills.

Work Arrangements

Remote (Work From Home)

- Create and edit Reels remotely.
- Work on promotional videos and digital content.
- Coordinate with the team online.

Work From Office (Madurai)

- Shoot product videos at the workplace.
- Create promotional content.
- Gain hands-on experience with home furnishing products.

Candidates can choose either work arrangement.

How to Apply

Interested candidates can contact the company through WhatsApp at **6380107969**.

Applicants are encouraged to share their previous video editing work, Instagram Reels or creative portfolio.

Join SHALINI HOME DECOR and turn your creativity into practical professional experience!

CREATE. EDIT. PROMOTE. GROW.