WORK VAPOR

Job Link: https://workvapor.in/jobs/content-writer-copywriter/

CONTENT WRITER / COPYWRITER

BASE SALARY

INR 12000 - INR 45000

DESCRIPTION

Content / Copywriter

Salesverse is hiring a Content / Copywriter for a remote position. The work focuses on LinkedIn content, personal branding, lead generation, and copywriting. Candidates should understand both writing and marketing.

Contact: +91 8853385337

Location: Remote
Work Mode: Work From Home
Employment Type: Not specified
Salary: ?12,596 – ?45,471 per month

The selected candidate will create content for personal brands and businesses. The work includes strong hooks, lead magnets, LinkedIn posts, research, and content repurposing. The content should sound natural and drive engagement and leads.

Responsibilities

- Write LinkedIn posts.
- Create content for personal brands.
- Create content for businesses.
- Write strong hooks and opening lines.
- Create curiosity-driven content.
- Research shareable content formats.
- Create lead magnets.
- Create guides and checklists.
- Create frameworks and useful resources.
- Convert ideas into engaging content.
- Research trending LinkedIn content.

HIRING ORGANIZATION

Salesverse

EMPLOYMENT TYPE

Full-time

DATE POSTED

? September 24, 2026

JOB LOCATION

? Remote work from: India

- Study high-performing LinkedIn posts.
- Write authority-building content.
- Keep content conversational and authentic.
- Create effective CTAs.
- Encourage comments and engagement.
- Create content that generates inbound leads.
- Repurpose ideas into different LinkedIn formats.
- Support personal branding campaigns.
- Create B2B content.

Requirements

- Content writing experience.
- Personal branding knowledge.
- B2B content knowledge.
- Strong hook-writing skills.
- Lead magnet knowledge.
- Understanding of LinkedIn content formats.
- Understanding of LinkedIn engagement.
- Basic knowledge of LinkedIn algorithms.
- Strong research skills.
- Good marketing mindset.
- Ability to write naturally.
- Ability to avoid robotic or generic writing.
- Understanding of audience psychology.
- Ability to think beyond basic copywriting.

Mandatory Assignment

Candidates must submit the following:

- One LinkedIn post on a B2B, business, or marketing topic.
- One lead magnet such as a checklist, framework, guide, or resource.
- One original viral-style LinkedIn post inspired by the structure or hook of a high-performing post.

The reference post should be used for inspiration only. Content must be original.

Application

Send the completed assignment through WhatsApp to +91 8853385337. Also share your LinkedIn profile and previous writing or content samples, if available.