WORK VAPOR

Job Link: https://workvapor.in/jobs/content-writer-freelance-job-in-india/

CONTENT WRITER (FREELANCE)

HIRING ORGANIZATION

Bright Pen Solutions

EMPLOYMENT TYPE

Full-time, Part-time

JOB LOCATION

? Remote work from: India

BASE SALARY

INR 15,000 - INR 25,000

DESCRIPTION

Bright Pen Solutions is hiring talented and creative freelance content writers to join our growing team. If you have a flair for writing and enjoy creating engaging and high-quality content, this opportunity is for you. Your role will involve writing blog posts, articles, website content, and other forms of written material across various niches.

This is a remote, part-time role that allows you to work from the comfort of your home with flexible deadlines.

Roles and Responsibilities

- Research and write well-structured, original, and plagiarism-free content.
- Create blog posts, website content, marketing copies, and social media content.
- Ensure that all content aligns with the brand’s tone, voice, and style guidelines.
- Meet submission deadlines without compromising quality.
- Incorporate SEO best practices to improve content visibility.
- Revise and edit content based on client or editor feedback.

Skills Required

- Exceptional writing, grammar, and editing skills.
- Ability to adapt writing style for different audiences and industries.
- Knowledge of SEO techniques and keyword optimization.
- Research skills to gather information from reliable sources.
- Familiarity with tools like Grammarly, Google Docs, or MS Word.
- Experience with content management systems (e.g., WordPress) is a plus.

Qualifications

- Bachelor’s degree in English, Journalism, Communications, or related fields preferred.
- Freshers with a strong writing portfolio are encouraged to apply.
- Proven experience as a content writer or similar role is an advantage.

Salary

- **Pay Per Article**: ?800 – ?1,500 (depending on word count and quality)
- Monthly earnings can range between ?20,000 to ?50,000 based on performance and output.

Work Location

- Fully remote.

Why Join Us?

- Flexible working hours – work at your convenience.
- Opportunity to write for renowned brands and businesses.
- Regular feedback and mentoring to enhance your skills.
- Scope to explore multiple niches and diversify your portfolio.

Contact Information

- **Email**: hr@brightpensolutions.com
- **WhatsApp**: +91-9123456789

Submit your resume and writing samples to the email address above. Shortlisted candidates will be contacted for a quick writing test.