

WORK VAPOR

Job Link: <https://workvapor.in/jobs/content-writer-hindi-hinglish-or-english/>

CONTENT WRITER (HINDI, HINGLISH OR ENGLISH)

BASE SALARY

INR 10000 - INR 16000

DESCRIPTION

Content Strategist / Writer

Retrix.in is hiring a Content Strategist and Scriptwriter. The position focuses on social media content strategy and high-retention scriptwriting. Candidates should understand social media trends and viewer behaviour.

Contact: +91 7500772959

Location: Remote

Work Mode: Work From Home

Employment Type: Full-time

Salary: ₹9,999 – ₹15,999 per month

The selected candidate will work with clients across different industries. The work includes niche research, content planning, scriptwriting, visual direction, and conversion-focused content. The role requires natural and engaging writing.

Responsibilities

- Research different client niches.
- Study competitor accounts.
- Identify content gaps.
- Analyze high-performing social media accounts.
- Plan monthly content calendars.
- Balance content for reach.
- Create content for audience trust.
- Create content for lead generation.
- Write scripts for Reels.

- Write scripts for Shorts.
- Create strong first 3-second hooks.
- Write natural and engaging scripts.
- Add B-roll instructions.
- Add on-screen text directions.
- Add video pacing notes.
- Guide video editors.
- Create effective CTAs.
- Create comment triggers.
- Convert viewers into followers.
- Convert viewers into potential leads.

HIRING ORGANIZATION

Retrix.in

EMPLOYMENT TYPE

Full-time

DATE POSTED

? September 10, 2026

JOB LOCATION

? Remote work from: India

AI Policy

- AI tools can be used for research.
- AI tools can be used for brainstorming.
- Final scripts must not sound robotic.
- AI-generated text should not be submitted directly.
- Scripts must sound natural and human.

Requirements

- Experience with scriptwriting is preferred.
- Content planning experience is preferred.
- Experience managing multiple accounts is preferred.
- Experience across different niches is preferred.
- Strong knowledge of social media trends.
- Good understanding of viral content formats.
- Good understanding of viewer psychology.
- Strong creative thinking.
- Good written Hindi or Hinglish.
- Conversational English writing skills.
- Ability to create high-retention content.
- Ability to understand different client industries.

Application

Send your details through WhatsApp to +91 7500772959.

Please share:

- Full Name.
- Resume.
- Published Reels or Shorts portfolio links.
- Best-performing niches you have worked on.
- Current monthly pay.
- Expected monthly pay.

Portfolio links should be shared directly. PDF portfolios are not accepted.