

# WORK VAPOR

Job Link: <https://workvapor.in/jobs/content-writer-social-media-executive/>

## HIRING ORGANIZATION

Lemma One Consulting Pvt Ltd

## EMPLOYMENT TYPE

Full-time, Part-time

## JOB LOCATION

? Remote work from: India

## CONTENT WRITER & SOCIAL MEDIA EXECUTIVE

### DESCRIPTION

Lemma One Consulting Pvt Ltd

Hybrid work setup. Mostly work from home with some office work in Hyderabad. Full-time permanent role.

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### About This Role

This work is for content writing and social media handling. Main focus is on study abroad industry. Work is not basic writing only. You need to understand audience and create content that attracts students. You will work with founders and help in building their online presence.

### Key Responsibilities

- Handle content for Instagram, LinkedIn and other platforms
- Plan and manage posting schedule
- Write captions, reels ideas and storytelling content
- Research about study abroad, universities, visa and trends
- Create content that brings student enquiries
- Manage chats and reply to messages
- Work on personal branding content for founders

### Skills Required

- Good writing and storytelling skill
- Strong English communication
- Basic knowledge of social media platforms
- Ability to make content simple and engaging
- Interest in study abroad or education field
- Basic tools knowledge like Canva or AI tools is helpful

## Who Can Apply

This role is good for content writers, social media strategists, personal branding creators and people who like creative work. Freshers with strong skill can also try.

## Work Environment

You will work directly with company founders. Work is practical and creative. Good chance to learn branding, content strategy and audience psychology.

## Apply Process

Interested candidates can send resume on email. You can also check company profile on Instagram.

Email: [madhumathi@lemmaone.com](mailto:madhumathi@lemmaone.com)

Instagram: [www.instagram.com/lemmaone](https://www.instagram.com/lemmaone)