WORK VAPOR

Job Link: https://workvapor.in/jobs/content-writer-social-media-manager-intern/

CONTENT WRITER / SOCIAL MEDIA MANAGER (INTERN)

BASE SALARY

INR 3000 - INR 5000

DESCRIPTION

Content Writer & Social Media Manager (Intern)

Creative Astra is hiring a Content Writer and Social Media Manager Intern. This is a full-time remote internship. The role involves content planning, social media management, copywriting, and client coordination.

Contact: +91 6363928648
Email: hello@creativeastra.in

Location: Remote
Work Mode: Work From Home
Employment Type: Full-time Internship
Stipend: ?3,000 – ?5,000 per month
Experience: Freshers / Interns can apply

The intern will manage content activities for multiple clients. The work includes content calendars, Reel planning, captions, hashtags, approvals, and performance tracking. Social media trend awareness and good writing skills are required.

Responsibilities

- Plan monthly content calendars.
- Identify suitable Reel ideas.
- Research social media trends.
- Select relevant content formats.
- Select suitable content themes.
- Coordinate with video editors.
- Brief editors about video requirements.

HIRING ORGANIZATION

Creative Astra

EMPLOYMENT TYPE

Intern

DATE POSTED

? September 25, 2026

JOB LOCATION

? Remote work from: India

- Coordinate content production.
- Write captions for Reels.
- Write post copy.
- Write relevant hashtags.
- Share final content with clients.
- Use WhatsApp or Slack for approvals.
- Track content performance.
- Identify high-performing content.
- Adjust monthly content plans.
- Write Instagram bio copy.
- Write advertising captions.
- Write campaign copy when required.
- Manage content activities across multiple clients.

Requirements

- Good written English.
- Good written Hindi.
- Strong Instagram knowledge.
- Good understanding of Reels.
- Awareness of social media trends.
- Basic content calendar knowledge.
- Basic posting schedule knowledge.
- Good team coordination skills.
- Ability to coordinate with video editors.
- Ability to manage multiple clients.
- Strong organizational skills.
- Consistent and responsible approach.
- Previous social media internship experience is preferred.
- Project experience in social media is an advantage.

About Creative Astra

Creative Astra is a digital marketing and branding agency working with clients across India and international markets. The agency works in SEO, social media, branding, and performance marketing.

Benefits

- ?5,000 monthly stipend.
- Real client exposure.
- Work with national and international brands.
- Internship certificate after successful completion.
- Letter of Recommendation based on performance.
- Pre-placement opportunity based on performance.
- Flexible schedule.
- Work-from-home opportunity.

Application

Send your resume or portfolio to hello@creativeastra.in. You can also WhatsApp +91 6363928648