

WORK VAPOR

Job Link: <https://workvapor.in/jobs/copywriter-brand-content-and-creative-writing/>

HIRING ORGANIZATION

Essvee Consultant

EMPLOYMENT TYPE

Full-time, Part-time

JOB LOCATION

South Delhi, Delhi, India

COPYWRITER – BRAND CONTENT AND CREATIVE WRITING

BASE SALARY

INR 300000 - INR 600000

DESCRIPTION

Essvee Consultant

Location: South Delhi, India

Work Mode: Monday–Friday Work From Office, Saturday Work From Home

Timings: 10 AM – 7 PM

Experience: 1–4 Years

Salary: ?3 – ?6 LPA

Call/WhatsApp: 9990744892

Email: essveeconsultant21@gmail.com

This role is for Copywriter position. Work is related to writing content for brands. Person will create content for website, ads, and social media. This role needs creative thinking and good English writing.

Role Overview

This position will handle brand voice and content. Work includes writing for different platforms like website, campaigns, and social media. Person should understand how to write for audience and create engaging content.

Key Responsibilities

- Write website and product page content
- Create ad and campaign copy
- Write email, newsletter, and WhatsApp content
- Create social media captions and storytelling content

- Build brand story and maintain tone
- Work with different teams for content consistency
- Improve content based on performance results

Required Skills

Candidate should have experience in D2C, lifestyle, luxury, or agency type work. Writing skill should be strong.

- Good storytelling and brand understanding
- Strong English writing and reading habit
- Attention to detail
- Hindi knowledge is a plus
- Interest in culture and creative content
- Ability to work independently with responsibility

Work Details

Work days are Monday to Friday from office. Saturday is work from home. Timing is fixed from 10 AM to 7 PM.

This role needs focus and regular content creation work.

How to Apply

Interested candidates can apply using link or send CV directly on email or WhatsApp.

Call/WhatsApp: 9990744892

Email: essveeconsultant21@gmail.com

Job Apply Link: <https://shorturl.at/0Xtm6>