

DIGITAL CONTENT CREATOR – SOCIAL MEDIA

HIRING ORGANIZATION

ESC GLOBAL STUDY

EMPLOYMENT TYPE

Full-time

BASE SALARY

INR 13000 - INR 16000

DATE POSTED

? October 2, 2026

DESCRIPTION

Job Role: Digital Content Creator – Social Media & Marketing

Company: ESC GLOBAL STUDY

Job Type: Full Time | In Person

Work Location: Haldwani, Uttarakhand

Salary: ?13,000–?16,000 per month

Experience: Fresher Can Apply

Education: Bachelor's or Master's Degree

Location: Durga City Centre, Haldwani

Relocation: Candidates willing to relocate can apply

Email: escglobalstudyhaldwani@gmail.com

Phone: +91 9193000778

JOB LOCATION

Haldwani, Uttarakhand, India

ESC GLOBAL STUDY is hiring a **Digital Content Creator** for its marketing team. The role focuses on social media content and promotional videos.

The selected candidate will create content for digital platforms and support online marketing activities. The role also includes camera work and occasional field activities.

Key Responsibilities

- Create promotional Reels and videos.
- Appear on camera for company content.
- Manage company social media platforms.
- Plan and monitor online marketing campaigns.
- Create content using Canva and Photoshop.
- Track campaign performance.

- Share useful marketing insights.
- Coordinate with internal teams.
- Support events shoots and other field activities when required.

Requirements

- Bachelor's or Master's degree in any field.
- Experience in digital media management is preferred.
- Diploma in Digital Marketing is also useful.
- Strong **English communication skills**.
- Knowledge of MS Office Canva and Photoshop.
- Basic knowledge of social media tools.
- Understanding of camera operation.
- Knowledge of framing and camera angles.
- Basic knowledge of tripods lighting and microphones.
- Good organisational skills.
- Ability to manage multiple tasks.
- Comfortable with on-field promotional work.

Preferred Skills

- Social Media Management
- Content Creation
- Digital Marketing
- Video Creation
- Canva
- Photoshop
- Camera Handling
- Marketing Campaigns

Benefits

- Career growth opportunities.
- Supportive work environment.
- Cell phone reimbursement.
- Internet reimbursement.
- Paid sick time.

How to Apply

Send your updated **resume** to:

Email: escglobalstudyhaldwani@gmail.com

Phone: +91 9193000778

Candidates should be willing to **work from Haldwani** or relocate before joining.