

WORK VAPOR

Job Link: <https://workvapor.in/jobs/digital-marketing-content-writer-role-brinkads-gurugram-salary-%e2%82%b920k-%e2%82%b940k/>

HIRING ORGANIZATION

Brinkads (Accelerate Media Pvt Ltd)

EMPLOYMENT TYPE

Full-time

JOB LOCATION

INDIA

? Remote work from: INDIA

DATE POSTED

? February 28, 2026

DIGITAL MARKETING CONTENT WRITER ROLE | BRINKADS, GURUGRAM, SALARY ?20K-?40K

BASE SALARY

INR 20000 - INR 40000

DESCRIPTION

Company: Brinkads (Accelerate Media Pvt Ltd)

Position: Content Writer

Industry: Digital Marketing / BFSI / In-House Projects

Location: Gurugram, Haryana (Hybrid – Work from Home + On-site)

Employment Type: Full Time

Salary: ?20,000 – ?40,000 per month

HR Contact: +91 9953119312, +91 9911781401

Key Responsibilities:

- Write website content, blogs, landing pages, and social media posts
- Create SEO-optimized content based on keyword research
- Draft email marketing campaigns and ad copies
- Collaborate with marketing team for content strategy
- Produce original, research-driven and engaging content

Skills & Eligibility:

- Minimum 2+ years proven experience as Content Writer
- Excellent English grammar and writing skills
- Strong understanding of SEO principles and keyword placement
- Knowledge of digital marketing concepts preferred
- Creative mindset with strong research ability

Additional Information:

- Basic WordPress knowledge is a plus
- Familiarity with AI writing tools preferred
- Immediate joiners preferred
- UG: Relevant Degree / B.Tech / BCA
- PG: MCA / M.Tech (preferred)

How to Apply

Send your resume or contact on WhatsApp at +91 9953119312 or +91 9911781401