

# WORK VAPOR

Job Link: <https://workvapor.in/jobs/digital-marketing-intern-job-in-hyderabad-telangana-cliquelog-it-solutions-pvt-ltd/>

## HIRING ORGANIZATION

Cliquelog IT Solutions Pvt. Ltd

## EMPLOYMENT TYPE

Full-time, Part-time, Intern

## BASE SALARY

INR 4,000 - INR 5,000

## VALID THROUGH

2026-07-14

## DIGITAL MARKETING INTERN

### JOB LOCATION

Inorbit Mall Road Vittal Rao Nagar HITEC City, NA, Hyderabad, Telangana, India

### DESCRIPTION

Digital marketing involves the promotion of products and services through a variety of digital channels, using the internet and mobile technology. Push and pull marketing techniques are applied, targeting consumers both directly and indirectly.

In the role of digital marketer, you'll be involved in developing an organisation's multi-channel communication strategies and may work across several areas, or specialise in a few, depending on the size and requirements of your employer.

Types of digital marketing

Commonly used digital marketing techniques include:

- social media marketing – developing a distinct online presence by attracting high numbers of internet followers through social media channels such as Facebook, Twitter, YouTube and Instagram.
- search engine optimisation (SEO) – developing strategies to increase the number of visitors to a website by achieving high-ranking placements in search results.
- pay-per-click (PPC) campaigns – sponsored online advertising paid for by the business to appear alongside non-paid search results.
- mobile marketing – includes app-based, in-game, location-based and SMS marketing.
- affiliate marketing – where a business allows other businesses (affiliates) to sell products on their website. The affiliate is paid commission for each customer brought to the website by their own marketing strategies.

Responsibilities

As a digital marketer, you'll need to:

- create and upload copy and images for the organisation's website
- write and dispatch email marketing campaigns

- provide accurate reports and analysis to clients and company management to demonstrate effective return on investment (ROI)
- research new online media opportunities that may benefit the business including mobile, social media, development of blogs and forums
- design website banners and assist with web visuals
- communicate with clients, affiliate networks and affiliate partners
- conduct keyword research and web statistics reporting
- contribute to social media engagement and brand awareness campaigns
- use web analytics software to monitor the performance of client websites and make recommendations for improvement
- contribute to company and industry blogs and manage e-communications
- assist with paid media, including liaising with digital advertising agencies
- develop and integrate content marketing strategies
- keep up to date with current digital trends
- manage the contact database and assist with lead generation activities
- negotiate with media suppliers to achieve the best price for clients.

Job Types: Internship

Salary: We dont pay for interns (6 Months)

**Speak with the employer**

+91 8019599890

Job Types: Full-time, Internship

Contract length: 6 months

Pay: ₹4,500.00 – ₹5,000.00 per month

Schedule:

- Day shift

Supplemental Pay:

- Commission pay
- Performance bonus

Experience:

- total work: 1 year (Preferred)