

WORK VAPOR

Job Link: <https://workvapor.in/jobs/e-commerce-website-ads-run-remote-part-time/>

HIRING ORGANIZATION

Thepratibhaaa

EMPLOYMENT TYPE

Part-time

JOB LOCATION

? Remote work from: India

E-COMMERCE WEBSITE ADS RUN – REMOTE, PART-TIME

BASE SALARY

INR 10000 - INR 12000

DESCRIPTION

Job Role: E-Commerce & Website Ads Expert

Company: Thepratibhaaa

Work Mode: Remote / Work From Home

Job Type: Part-Time

Salary: ₹10,000 per month

Working Hours: 4 Hours per Day, Monday–Saturday

Work Areas: E-Commerce Management, Website Updates and Digital Advertising

Ad Platforms: Meta Ads and Google Ads

Contact Details:

Email: thepratibhaaa@gmail.com

WhatsApp: 8448685689

Thepratibhaaa is hiring an **E-Commerce & Website Ads Expert** to manage online store operations, maintain the website and run digital advertising campaigns to increase sales.

Key Responsibilities

1. E-Commerce Management

- Manage product listings, pricing and inventory.
- Improve product descriptions, images and keywords.
- Update product catalogues across online platforms.

2. Website Management

- Update website banners, landing pages and offers.

- Monitor website performance and navigation.
- Resolve basic website issues.

3. Digital Advertising

- Create and manage Meta Ads and Google Ads campaigns.
- Monitor ad performance and optimise budgets.
- Track ROAS, CPA and CTR.

4. Analytics & Reporting

- Track website traffic and sales.
- Prepare weekly reports on advertising costs and revenue.

Requirements

- Experience with Shopify, Amazon, Etsy or other e-commerce platforms.
- Practical knowledge of Meta Ads and Google Ads.
- Basic SEO and product listing optimisation skills.
- Canva or Photoshop knowledge is an advantage.
- Good communication and attention to detail.

How to Apply

Send your updated **resume and portfolio** to **thepratibhaaa@gmail.com**. Email applications are preferred. You can also WhatsApp **8448685689**.