

WORK VAPOR

Job Link:
<https://workvapor.in/jobs/ecommerce-social-media-executive-wfh-content-calendar-growth-%e2%82%b910k-%e2%82%b925k-month/>

ECOMMERCE SOCIAL MEDIA EXECUTIVE (WFH) – CONTENT CALENDAR, GROWTH

HIRING ORGANIZATION

Zelta Media

EMPLOYMENT TYPE

Full-time, Part-time

JOB LOCATION

Kochi, INDIA
? Remote work from: INDIA

DATE POSTED

? February 18, 2026

BASE SALARY

INR 10000 - INR 25000

DESCRIPTION

Company: Zelta Media

Position: Social Media Executive

Industry: Digital Marketing / Social Media Management

Location: Hybrid (Work from Home + On-site at Kakkanad, Kochi)

Employment Type: Full-Time

Salary: ?10,000 – ?25,000 per month

HR Contact: hr@zeltamedia.com | WhatsApp: +971545655008

Key Responsibilities:

- Generate creative content ideas (posts, reels, graphics) and maintain content calendar
- Coordinate shoots and design briefs with content creation team
- Schedule posts/stories across platforms and monitor engagement
- Analyze performance metrics and provide optimization recommendations
- Conduct hashtag research and prepare short-form copy for posts

Skills & Requirements:

- Agency experience mandatory (social media accounts handling)
- Knowledge of Facebook, Instagram, LinkedIn, TikTok, YouTube, Snapchat
- Strong copywriting, trend-spotting, and content-planning skills
- Comfortable on-camera and coordinating short-format video shoots
- Immediate joiners preferred

Benefits:

- Work from home (hybrid options)
- Flexible schedule
- Performance growth opportunities

How to Apply

Send your CV to hr@zeltamedia.com or WhatsApp your resume to +971545655008