

# WORK VAPOR

Job Link: <https://workvapor.in/jobs/educational-content-creator-linkedin-and-youtube-pune-maharashtra-341420/>

## HIRING ORGANIZATION

Hacknow

## EMPLOYMENT TYPE

Full-time

## JOB LOCATION

India

? Remote work from: India

# EDUCATIONAL CONTENT CREATOR – LINKEDIN AND YOUTUBE – PUNE, MAHARASHTRA

## BASE SALARY

? 15000 - ? 20000

## DESCRIPTION

### Content Creator & Video Editor

#### Company Name

Hacknow

#### Location

Wakad, Pune, Maharashtra

#### Work Mode

Hybrid Work

#### Salary

?15,000 – ?20,000 per month

#### Job Type

Full-time, Permanent

#### Experience

0 – 3+ Years

#### Contact Details

Email: [tausif.sayyed@hacknow.co.in](mailto:tausif.sayyed@hacknow.co.in)

Website: <https://www.hacknow.co.in>

#### About the Company

Hacknow works in IT Services and Consultancy. The company focuses on IT education,

professional learning, and authority-based content for students and working professionals.

The company is building strong educational content across LinkedIn, YouTube, WhatsApp, and other platforms.

### **About the Work**

This work is more than simple editing and posting. The selected candidate will create educational and structured content. The focus is on brand authority, useful information, and audience trust.

You will work on videos, blogs, newsletters, LinkedIn posts, and content planning.

### **Key Responsibilities**

#### **Content Creation Work**

- Create eBooks and newsletters
- Write blogs and long-form articles
- Create LinkedIn thought leadership posts
- Make carousel posts, captions, and hooks
- Plan thumbnail ideas for content

#### **Video Editing Work**

- Edit testimonial and educational videos
- Use tools like Clipchamp, CapCut, or After Effects
- Maintain clean and professional editing style
- Follow brand consistency in videos

#### **Social Media and Publishing**

- Manage LinkedIn and YouTube content
- Handle WhatsApp and Telegram communities
- Maintain content publishing schedules
- Create weekly and monthly content calendars

#### **AI and Content Workflow**

- Use ChatGPT, Gemini, and AI tools for research
- Structure and refine content properly
- Repurpose long-form content into short-form formats

#### **Required Skills**

- Canva knowledge
- Microsoft Word and PowerPoint knowledge
- Video editing basics
- AI-assisted content workflow understanding
- Good written communication skills
- Understanding of storytelling and audience psychology

#### **Preferred Qualities**

- Creative thinking
- Good time management
- Ability to work independently
- Responsible and proactive nature
- Willingness to improve through feedback

### **Performance Expectations**

- Consistent content publishing
- Better audience engagement
- Strong communication quality
- Brand authority growth in IT industry

### **How to Apply**

Interested candidates should send their resume and 2–3 best work samples to the email below. Candidates should also check the company website and LinkedIn page before applying.

### **Contact Details**

Hacknow

Email ID: [tausif.sayyed@hacknow.co.in](mailto:tausif.sayyed@hacknow.co.in)

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