

WORK VAPOR

Job Link: <https://workvapor.in/jobs/freelance-social-media-manager/>

HIRING ORGANIZATION

Lamppost Digital

EMPLOYMENT TYPE

Contractor

JOB LOCATION

? Remote work from: India

FREELANCE SOCIAL MEDIA MANAGER

BASE SALARY

INR 10000 - INR 20000

DESCRIPTION

Job Role: Freelance Social Media Manager

Company: Lamppost Digital

Location: Remote / Work From Home

Salary: ₹10,000–₹20,000 per month

Job Type: Freelance / Project-Based

Experience: Minimum 3 Years in Social Media Marketing

Engagement: Individual Freelancers Only

Work Schedule: Flexible

Email: hr@lamppostdigital.in

About the Opportunity

Lamppost Digital is hiring an experienced Freelance Social Media Manager. The role involves planning campaigns and managing social media accounts for brands.

This opportunity is project-based. Long-term work may be available based on performance and project requirements.

Key Responsibilities

- Plan and manage social media strategies.
- Create content calendars and campaign ideas.
- Improve brand awareness and audience engagement.
- Research competitors and social media trends.
- Coordinate content creation and publishing.
- Track campaign performance and prepare reports.
- Maintain brand consistency and meet deadlines.

Requirements

- At least 3 years of social media marketing experience.
- Strong knowledge of branding and audience behaviour.
- Experience managing social media campaigns.
- Familiarity with Meta Business Suite, Instagram, Facebook, and LinkedIn.
- Good communication and reporting skills.
- Ability to manage multiple tasks independently.
- A portfolio of previous campaigns is required.

Important Work Conditions

- Only individual freelancers can apply.
- Agencies, companies, and freelancer groups are not eligible.
- Work will be assigned according to agreed deliverables and deadlines.
- Timely delivery and regular communication are required.
- Long-term collaboration depends on performance and project availability.

Salary & Benefits

- Advertised pay of ₹10,000–₹20,000 per month.
- Project-based work.
- Flexible schedule.
- Work from home.
- Opportunity for long-term collaboration.

How to Apply

Send your application to hr@lamppostdigital.in with the subject line “**Freelance Social Media Manager – Application.**”

Include your resume, portfolio, previous campaign results, current availability, and expected project-based pricing.