

# WORK VAPOR

Job Link: <https://workvapor.in/jobs/freshers-friendly-digital-marketing-executive-remote/>

## FRESHERS FRIENDLY DIGITAL MARKETING EXECUTIVE REMOTE

### BASE SALARY

INR 20000 - INR 35000

### DESCRIPTION

**Company:** MRL Enterprises  
**Position:** Jr. Digital Marketing Executive  
**Industry:** Digital Marketing / Online Marketing  
**Location:** Hybrid Remote, Chennai, Tamil Nadu  
**Employment Type:** Full-time, Part-time, Fresher, Freelance  
**Salary:** ?20K – ?35K/Month  
**Email:** [mrlenterprises66@gmail.com](mailto:mrlenterprises66@gmail.com)

#### Key responsibilities:

- Plan and execute digital marketing campaigns
- Manage social media platforms (Instagram, Facebook, LinkedIn)
- Run and optimize Google Ads and Meta Ads campaigns
- Create engaging content for social media and websites
- Monitor marketing performance using analytics tools
- Generate leads and help grow the business

#### Required skills & experience:

- Bachelor's degree in Marketing, Business, or related field
- 0–3 years of experience in digital marketing (freshers can apply)
- Knowledge of SEO, SEM, and social media marketing
- Basic knowledge of tools like Google Analytics, Ads Manager, Canva
- Good communication and creative skills
- Own laptop preferred

#### Benefits:

### HIRING ORGANIZATION

MRL Enterprises

### EMPLOYMENT TYPE

Full-time, Part-time, Contractor

### JOB LOCATION

India  
**? Remote work from: India**

### DATE POSTED

? March 13, 2026

- Work from home
- Hybrid remote work location in Chennai

**How to Apply:**

Send your resume to [mrlenterprises66@gmail.com](mailto:mrlenterprises66@gmail.com) with subject: "Application for Digital Marketing Executive – MRL Enterprises"