

WORK VAPOR

Job Link: <https://workvapor.in/jobs/google-ads-manager/>

GOOGLE ADS MANAGER

DESCRIPTION

Job Title: Google Ads Specialist

Create and optimize high-performing Google Ads campaigns to generate quality leads and appointments.

Organization: Ananta Ecomgrowth

Location: Remote (Work From Home)

Employment Type: Part-time

Salary: Competitive (Based on experience)

Contact: +91 9227163978

About Company

Ananta Ecomgrowth focuses on digital growth strategies, helping businesses—especially in healthcare—generate high-quality leads through performance marketing.

Job Overview

This role is ideal for someone experienced in Google Ads who can drive real results. You will plan, manage, and optimize campaigns with a strong focus on conversions, ROI, and lead quality, particularly for dental clinics.

Key Responsibilities & Role Details

- Plan and manage Google Search ad campaigns
- Conduct keyword research for high-intent searches
- Write effective and high-converting ad copy
- Set up and manage conversion tracking (calls, forms, bookings)
- Optimize campaigns for better CTR, quality score, and ROI
- Reduce cost per acquisition and improve lead quality
- Collaborate on landing page improvements
- Monitor performance and share clear reports

Eligibility & Skills Required

- Proven experience with Google Ads Search campaigns

HIRING ORGANIZATION

Ananta Ecomgrowth

EMPLOYMENT TYPE

Full-time, Part-time

JOB LOCATION

? Remote work from: India

DATE POSTED

? March 25, 2026

- Strong understanding of lead generation funnels
- Knowledge of keyword intent, bidding strategies, and conversion tracking
- Ability to improve conversions, not just traffic

Preferred Skills

- Experience in healthcare or dental marketing
- Familiarity with Google Tag Manager, Google Analytics, and call tracking tools
- Experience with international campaigns

Success Metrics

- Cost per qualified lead
- Conversion rate
- Lead quality (calls, bookings)
- Overall ROI

Perks & Benefits

- Work from home
- Flexible working schedule
- Performance-driven growth opportunity

How to Apply

Call or WhatsApp your resume and recent achievements to: +91 9227163978

You can send your resume to the given number along with your Google Ads milestones.