

WORK VAPOR

Job Link: <https://workvapor.in/jobs/id-1154-guest-posts-for-the-home-renovation-niche-are-needed-geo-usa-upwork-united-states/>

GUEST POSTS FOR THE HOME RENOVATION NICHE ARE NEEDED

JOB LOCATION

? Remote work from: United States

DESCRIPTION

Job Overview

Position: Outreach Specialist / Link Builder
Industry: Home Renovation & Related Topics
Budget: \$150 per link (flexible within $\pm 10\%$)
Location: USA (Target GEO)

Role Requirements

We are looking for an experienced **Outreach Specialist / Link Builder** with a network of relevant, high-quality donor sites in the **home renovation** niche and related areas. This role involves securing high-quality backlinks to improve our SEO and online presence within the USA market.

Qualifications & Donor Site Requirements

Budget:

- Target link cost of \$150 $\pm 10\%$.

Language & Region:

- Content must be in **English** and based in the **USA**.

Relevant Topics:

Upwork

HIRING ORGANIZATION

Upwork

EMPLOYMENT TYPE

Full-time, Part-time

BASE SALARY

INR 18,000 - INR 25,000

VALID THROUGH

2026-07-12

- **Primary:** Home renovation.
- **Secondary:** Local news (with a relevant section), lifestyle, construction, and related fields.

Link Specifications:

- Links must be **dofollow** and **permanent**.

Site Metrics (Ahrefs):

- Domain Rating (DR): **20+**
- URL Rating (UR): **10+**
- Monthly Traffic: **1,000+** visitors.
- **1000+** shared keywords and **100+** referral domains.
- Link Diversity (LD/RD): **3.5 or less**
- Traffic Value: **\$1,000+**.

Site Metrics (Majestic):

- Citation Flow (CF): **15+**
- Trust Flow (TF): **15+** (acceptable if slightly below, but not below 10).
- **Stable Traffic:** Website should have consistent or positive traffic trends over the last 12 months.
- **Link Profile Quality:** No significant spikes in backlinks (“candles”) over the past two years.

Additional Requirements:

- Only submit **donor sites** relevant to the home renovation niche or closely related topics with **pricing included** for each. Applications without prices will not be considered.

Responsibilities

- Identify and secure links on suitable websites that meet the outlined metrics.
- Collaborate with content creators to ensure articles align with target site content guidelines and are relevant to **home renovation**.
- Manage and document outreach efforts to maintain a reliable record of link placements and costs.

Benefits

- Opportunity to work within a targeted and growth-oriented niche.
- Direct impact on SEO and visibility within the USA home renovation market.
- Competitive compensation based on link placement quality.