WORK VAPOR

Job Link: https://workvapor.in/jobs/id-28439206-tata-recruitment-services-urgent-hiring-social-media-executive/

SOCIAL MEDIA EXECUTIVE

HIRING ORGANIZATION

Tata Recruitment Services

EMPLOYMENT TYPE

Full-time

JOB LOCATION

Noida, NIL, Noida, Uttar Pradesh, India

BASE SALARY

INR 18,500 - INR 28,500

DESCRIPTION

This is a full-time on-site role for a Social Media Executive at Tata Recruitment Services in Noida. The Social Media Executive will be responsible for media planning, communication, social media marketing, writing, and social media optimization (SMO) on a day-to-day basis.

Company: Tata Recruitment Services

Qualifications

Media Planning, Communication, and Social Media Marketing skills

Writing and Social Media Optimization (SMO) skills

Experience in creating social media strategies and campaigns

Strong analytical and problem-solving abilities

Excellent verbal and written communication skills

Ability to work collaboratively in a team environment

Degree in Marketing, Communications, or relevant field