WORK VAPOR

Job Link: https://workvapor.in/jobs/instagram-and-youtube-management-internship/

INSTAGRAM AND YOUTUBE MANAGEMENT INTERNSHIP

BASE SALARY

INR 60000 - INR 100000

DESCRIPTION

Job Role: Social Media Intern (Clipping)

Company: House Of Edtech (be10X)
Location: Remote
Hiring Office: Kolkata
Experience: 0–5 Years
Salary: ?60,000–?1 Lakh P.A.
Employment Type: 3-Month Full-Time Internship
Work Days: 6 Days a Week (Sunday Off)
Work Hours: 11:00 AM – 8:00 PM
Laptop: Personal laptop required

HR Contact: hr@houseofedtech.in

About the Role

House Of Edtech is hiring a Social Media Intern to manage and grow social media pages across Instagram, YouTube, Facebook and X. The position involves content creation, video editing, trend research and performance analysis.

Key Responsibilities

- Manage assigned social media pages and maintain a regular posting schedule.
- Create Reels, Shorts, videos, posts, carousels and thumbnails.
- Research viral content, trends and audience interests.
- Write captions, hooks, titles, descriptions and hashtags.
- Edit videos and create graphics using Canva, CapCut or similar tools.
- Use AI tools for content ideas, scripting, editing and content creation.

HIRING ORGANIZATION

House Of Edtech

EMPLOYMENT TYPE

Intern

JOB LOCATION

? Remote work from: India

- Monitor views, reach, engagement, watch time and follower growth.
- Analyse content performance and test new growth strategies.

Requirements

- Good understanding of Instagram, YouTube, Facebook or X.
- Basic-to-intermediate video editing and creative design skills.
- Familiarity with Canva, CapCut, Adobe Premiere Pro or similar tools.
- Ability to identify trends and analyse viral content.
- Good English writing skills for captions and hooks.
- Basic knowledge of social media analytics.
- Interest in AI-powered content creation tools.
- Ability to work independently and take ownership of assigned pages.

Preferred Skills

- Experience managing a personal social media page or YouTube channel.
- Previous experience creating Reels, Shorts, thumbnails or carousels.
- Familiarity with After Effects, Figma or other creative tools.
- Experience with freelance projects, college clubs or creator accounts.

What the Company Offers

- Fully remote internship.
- Practical experience in social media management and content creation.
- Exposure to multiple platforms and AI-powered tools.
- Hands-on experience with organic growth and social media analytics.
- Opportunity to manage assigned pages and contribute to their growth.

About House Of Edtech

House Of Edtech includes be10X, an AI upskilling platform offering learning programmes in AI, Finance, Data, Product and Business. The group also includes brands such as Office Master, AI for Techies, Dr. Finance, Profit Uni and SpringPad.