

WORK VAPOR

Job Link: <https://workvapor.in/jobs/instagram-and-youtube-strategy-opening-redial-clinic-delhi-350728/>

HIRING ORGANIZATION

ReDial Clinic

EMPLOYMENT TYPE

Full-time

JOB LOCATION

India

? Remote work from: India

DATE POSTED

? June 5, 2026

INSTAGRAM AND YOUTUBE STRATEGY OPENING, REDIAL CLINIC DELHI

BASE SALARY

INR 500000 - INR 1200000

DESCRIPTION

ReDial Clinic, Content Strategist Opening in Delhi

Company: ReDial Clinic Pvt Ltd

Location: Green Park Extension, New Delhi

Job Type: Permanent, Full-time

Work Mode: On-site

Experience: 3+ Years

Salary: ?5 LPA to ?12 LPA

ReDial Clinic is hiring a Content Strategist for their healthcare brand. This is a full-time on-site opening in Delhi. The company focuses on reversing Type 2 Diabetes, Hypertension, and Obesity through doctor-led care.

This work needs strong strategy and content planning skills. Instagram knowledge is very important. YouTube and LinkedIn handling is also required.

Interested candidates can apply by email or WhatsApp.

Email: hr@redialclinic.com

Contact: +91 9667948320

About The Work

You will handle the content strategy for ReDial Clinic. The company already has an editor and photographer. Your main work will be planning, directing, and managing content growth.

Instagram will be the main platform. You will also work on YouTube and LinkedIn content.

Main Responsibilities

- Manage Instagram growth and strategy
- Plan Reels and content ideas
- Track reach, saves, shares, and engagement
- Handle YouTube SEO and upload planning
- Build LinkedIn brand presence
- Coordinate with editor and photographer
- Create content briefs before shoots
- Manage content pipeline and deadlines
- Use AI tools for content workflow
- Share weekly and monthly reports

Required Skills

- 3+ years social media management experience
- Healthcare or wellness brand experience mandatory
- Strong Instagram knowledge
- YouTube content planning knowledge
- AI tools experience
- Good English and Hindi writing skills
- Strong communication and coordination skills

AI Tools Mentioned

- ChatGPT
- Claude
- Canva AI
- CapCut

Portfolio Requirement

Candidates must share:

- Brand Instagram accounts handled
- 3 to 5 content samples
- Performance data examples
- Healthcare content examples
- AI workflow examples

Portfolio is mandatory for selection.

Benefits

- Flexible schedule
- Direct founder interaction
- In-house creative support
- Real healthcare brand experience
- Growth opportunity into marketing leadership

How To Apply

Send your CV, portfolio, and managed account links by email or WhatsApp.

Apply Contact: +91-9667948320

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EXPERIENCE

3+ Years