

# WORK VAPOR

Job Link: <https://workvapor.in/jobs/junior-social-media-executive/>

## HIRING ORGANIZATION

Industrial Automation Magazine

## EMPLOYMENT TYPE

Full-time

## JOB LOCATION

India

? Remote work from: India

## DATE POSTED

? March 21, 2026

## JUNIOR SOCIAL MEDIA EXECUTIVE

### DESCRIPTION

**Location:** Remote (Mumbai Based)

**Job Type:** Full-Time (Permanent)

**Experience:** Fresher / Minimum 6 Months

This is an entry-level social media role where you will assist in content creation, posting, and managing platforms. The job also involves using AI tools to improve content quality and engagement.

### Main Responsibilities & Tasks

- Manage social media platforms like Instagram, LinkedIn, Facebook, Email
- Create and schedule posts, reels, and stories
- Write captions and engaging content
- Monitor comments, messages, and audience interactions
- Support social media campaigns
- Track trends, hashtags, and industry updates
- Maintain content calendar regularly

### Skills & Eligibility

- Minimum 6 months experience (Freshers with skills can apply)
- Basic knowledge of social media marketing
- Familiarity with AI tools (ChatGPT, Gemini, etc.)
- Canva knowledge for creating creatives
- Basic video/reels editing skills
- Understanding of LinkedIn (B2B content is a plus)
- Good communication and creativity

### Work Benefits & Growth

- Work from home flexibility
- Opportunity to learn AI-based content creation
- Growth in digital marketing and social media
- Exposure to B2B and industrial content

## How to Apply

**Email your CV & Portfolio:** [benichettiar1973@gmail.com](mailto:benichettiar1973@gmail.com)

**Subject Line:** Application for Junior Social Media Executive

You can send your resume to the given email for application.