

WORK VAPOR

Job Link: <https://workvapor.in/jobs/lead-generation-analyst-remote-up-to-%e2%82%b95k-stipend/>

HIRING ORGANIZATION

WogleTech

EMPLOYMENT TYPE

Intern

DATE POSTED

? September 13, 2026

JOB LOCATION

? Remote work from: India

LEAD GENERATION ANALYST – REMOTE | UP TO ₹5K STIPEND

BASE SALARY

INR 5000 - INR 8000

DESCRIPTION

Lead Generation Analyst

WogleTech is hiring Lead Generation Analysts for a remote and flexible opportunity. The position is suitable for students and freshers from any academic background.

Stipend: Up to ₹5,000 per month

Experience: Freshers and Students

Work Type: Part-Time / Flexible

Work Mode: Remote / Work From Home

Location: India

Contact: +91 9345577062

The work focuses on student lead generation and digital outreach. Candidates will connect with student communities and support business development activities.

Key Responsibilities

- Find relevant student leads through online platforms.
- Identify active college and student groups.
- Connect with potential student leads.
- Share information about training and internship opportunities.
- Explain basic program details to interested students.
- Maintain accurate lead information.

- Build and manage student networks.
- Track outreach activities and progress.
- Follow up with interested students.
- Work toward assigned monthly lead targets.

Requirements

- Students and freshers can apply.
- Any academic background is accepted.
- Good communication skills.
- Good networking skills.
- Comfortable using WhatsApp and Instagram.
- Comfortable using LinkedIn and other online platforms.
- Basic understanding of social media communities.
- Good organisational skills.
- Good follow-up skills.
- Self-motivated and independent approach.
- Willingness to learn lead generation and business development.

Monthly Target

Candidates are expected to work toward building relevant student communities. The target is based on 15 relevant student groups with around 50 potential members per group each month.

Professional outreach is required. Spam, mass messaging, and unsolicited communication should be avoided.

Benefits

- Performance-based stipend up to ₹5,000.
- Flexible working hours.
- Work from home.
- Offer letter.
- Lead Generation Analyst certificate.
- Letter of Recommendation based on eligibility and performance.
- Practical lead generation experience.
- Digital outreach and networking exposure.
- Business development learning.
- Opportunity to earn while studying.

Interested candidates can share their updated resume with the WogleTech team.

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