

WORK VAPOR

Job Link: <https://workvapor.in/jobs/lead-generation-executive-pune/>

HIRING ORGANIZATION

Eternal Soft Associate

EMPLOYMENT TYPE

Full-time

DATE POSTED

? October 7, 2026

JOB LOCATION

Kasarwadi, India

LEAD GENERATION EXECUTIVE – PUNE

BASE SALARY

INR 18000 - INR 20000

DESCRIPTION

Job Role: Lead Generation Executive

Company: Eternal Soft Associate

Location: Kasarwadi, Pune

Work Mode: Onsite

Employment Type: Full-Time

Experience: 1–2 Years

Salary: ?18,000–?20,000 per month

Availability: Immediate Candidates Preferred

Education: Bachelor's Degree or Equivalent

Contact Details:

WhatsApp: +91 9371259399

Email: connect@eternalassociates.in

Subject: Lead Generation Executive

Eternal Soft Associate is hiring a **Lead Generation Executive** for its Pune office. The role focuses on identifying and engaging potential clients for IT services.

The selected candidate will generate and qualify leads. The role also supports the sales team in building opportunities.

Key Responsibilities

- Research potential business leads.
- Identify prospects in target markets.
- Contact prospects through cold calls and emails.
- Use LinkedIn and other outreach channels.
- Qualify leads for sales opportunities.
- Maintain accurate CRM data.

- Coordinate with sales and marketing teams.
- Support lead-to-sales handoff.
- Meet daily, weekly and monthly targets.

Skills & Qualifications

- Bachelor's degree or equivalent.
- Good communication skills.
- Good interpersonal skills.
- Familiarity with CRM tools.
- Familiarity with LinkedIn and email platforms.
- Self-motivated and target-driven.
- Ability to work independently.

How to Apply

Send your CV through WhatsApp at **+91 9371259399** or email your resume to **connect@eternalassociates.in**.