

WORK VAPOR

Job Link: <https://workvapor.in/jobs/lead-generation-executive/>

HIRING ORGANIZATION

Ishsys

EMPLOYMENT TYPE

Intern

DATE POSTED

? October 6, 2026

JOB LOCATION

? Remote work from: India

LEAD GENERATION EXECUTIVE

BASE SALARY

INR 30000 - INR 40000

DESCRIPTION

Job Role: Lead Generation / Performance Marketing / Meta Ads Expert

Company: Ishsys

Work Mode: Remote

Pay: Up to ?40,000 per month after internship

Internship Stipend: ?5,000+ per month

Trial Period: 1 Month

Internship Period: 3 Months

Focus: Meta Ads, Lead Generation and Performance Marketing

Hiring Stage: Trial ? Internship ? Full-Time

Contact Details:

Call / WhatsApp: 8090512291

Email: team@ishsys.com

Subject: Meta Ads & Performance Marketing

Ishsys is looking for a performance-focused marketer who can generate qualified leads and sales through Meta Ads. The work will focus on Facebook and Instagram campaigns.

The candidate will work with real campaigns and budgets. Performance will be measured through qualified leads, sales, conversions and ROI.

Key Responsibilities

- Run and manage Meta ad campaigns.
- Generate qualified leads for software products.
- Test audiences, creatives and offers.
- Reduce CPL and improve lead quality.
- Track leads, qualified leads, demos and sales.
- Work closely with the sales team.

- Optimise campaigns based on conversions and ROI.

Performance Measurement

Performance will be reviewed through:

- Ad Spend
- Leads
- Qualified Leads
- Sales
- ROI

The focus is on actual business results, not only lead volume.

Hiring Process

- **1 Month Trial:** Performance evaluation with real campaigns.
- **3 Months Internship:** ₹5,000+ monthly stipend.
- Stipend growth will depend on performance.
- Candidates will work on real campaigns and budgets.
- **After Internship:** Full-time opportunity with salary up to ₹40,000 per month.
- Full-time salary will depend on skills and performance.

Required Skills

- Practical knowledge of Meta Ads Manager.
- Understanding of lead generation.
- Knowledge of conversion funnels.
- Strong analytical and testing mindset.
- Sales-focused approach.
- Freshers with strong practical knowledge can apply.