WORK VAPOR

Job Link: https://workvapor.in/jobs/linkedin-marketing-executive-b2b-lead-generation-380580/

LINKEDIN MARKETING EXECUTIVE | B2B LEAD GENERATION

BASE SALARY

INR 30000 - INR 35000

DESCRIPTION

LinkedIn Marketing & Lead Generation Executive

Company: Credence Corporate Solution Private Limited

Location: India

Salary: ?30,000 – ?35,000 per month

Contact Number: +91 9217666389

Credence Corporate Solution Private Limited is hiring a LinkedIn Marketing & Lead Generation Executive. The company works in accounting taxation GST income tax ROC compliance payroll virtual CFO business advisory automation and startup consulting.

This role is focused on LinkedIn marketing and B2B lead generation. You will help build brand presence. You will also support thought leadership and connect with decision makers on LinkedIn.

The company wants someone who can manage LinkedIn pages and key profiles. You will create posts articles carousels videos and other professional content. You will also support lead generation and appointment setting.

Key Responsibilities

- Manage and optimize company LinkedIn page
- Manage director and senior management profiles
- Create a LinkedIn growth strategy
- Publish posts articles carousels and videos

HIRING ORGANIZATION

Credence Corporate Solution Private Limited

EMPLOYMENT TYPE

Full-time

JOB LOCATION

? Remote work from: India

- Build personal branding for leadership
- Connect with CXOs Founders CFOs HR Heads Finance Heads and business owners
- Generate qualified B2B leads
- Run LinkedIn outreach campaigns
- Manage messages follow-ups and appointment booking
- Coordinate with the sales team
- Track lead handover and conversions
- Monitor competitors and industry trends
- Share weekly and monthly reports

The company is looking for candidates with experience in LinkedIn marketing and B2B lead generation. Good English communication and copywriting skills are important. Knowledge of LinkedIn Sales Navigator is also needed.

Candidates should also know how to optimize profiles and build engagement. Experience with CRM tools will be useful. Canva Adobe Express or similar tools will be an added advantage.

Required Skills

- LinkedIn marketing
- B2B lead generation
- LinkedIn Sales Navigator
- Profile optimization
- English communication
- Copywriting
- CRM tools
- Lead management
- Canva or Adobe Express
- Data analysis

The preferred experience is 2 to 5 plus years. Experience in consulting finance accounting legal technology or other professional service firms will be an advantage.

KPIs

- LinkedIn follower growth
- Profile engagement
- Quality B2B connections
- Qualified leads per month
- Meetings booked
- Lead to client support
- Content performance

The company offers performance-based incentives and career growth. Candidates should share the items listed below while applying.

How to Apply

- Updated resume
- LinkedIn profile link
- Portfolio or campaign samples

- Monthly lead generation achievements
- Current and expected CTC
- Notice period

Contact Details

- WhatsApp: +91 9217666389