

WORK VAPOR

Job Link: <https://workvapor.in/jobs/media-outreach-and-link-building-specialist-remote-job-375439/>

HIRING ORGANIZATION

Best Solution Corporate Services Provider

EMPLOYMENT TYPE

Full-time

JOB LOCATION

Goa, India

? Remote work from: India

MEDIA OUTREACH AND LINK BUILDING SPECIALIST – REMOTE JOB

BASE SALARY

INR 30000 - INR 35000

DESCRIPTION

PR Outreach Specialist

Best Solution Corporate Services Provider

Best Solution Corporate Services Provider is hiring a **PR Outreach Specialist**. This is a **remote** position. Salary is **up to ₹30,000 per month**.

You will help the company grow its brand visibility. You will work on media outreach, digital PR, backlinks, and relationship building with journalists and publishers.

Application Contact Details

Email: bibin@best-soution.ae

Job Type and Salary

- Job title: PR Outreach Specialist
- Company: Best Solution Corporate Services Provider
- Work mode: Remote
- Salary: Up to ₹30,000 per month

About the Work

In this position, you will connect with journalists, editors, bloggers, and media websites. You will pitch story ideas and help the company get media coverage. You will also support backlink campaigns and digital PR work.

You will work with content and SEO teams. The main goal is to improve brand authority and online visibility.

Key Responsibilities

- Build relationships with journalists, editors, bloggers, and media websites
- Research relevant websites, publications, and industry influencers
- Pitch story ideas, company insights, case studies, and research reports
- Run digital PR and link-building campaigns
- Create outreach lists and send personalized email campaigns
- Work with SEO and content teams to promote reports and thought leadership content
- Track backlinks, media mentions, and outreach campaign performance
- Stay updated with PR trends and find new media opportunities

Required Skills and Experience

Candidates should have at least **2 years of experience** in Digital PR, Media Outreach, Link Building, or Public Relations.

You should also have:

- Good written and verbal English communication skills
- Experience in pitching journalists and securing media placements
- Knowledge of SEO basics, backlink quality, and domain authority
- Experience with tools like BuzzStream, Pitchbox, Hunter.io, Respona, Ahrefs, or Semrush
- Strong research skills
- Good relationship-building ability
- Ability to work independently and meet outreach targets

Preferred Qualifications

These are preferred but not mandatory:

- Experience in B2B, finance, startup, legal, corporate, or business setup industries
- Existing media contacts
- Knowledge of HARO, Qwoted, Featured, or similar platforms
- Experience promoting surveys, research reports, or data-driven content

What the Company Offers

- Fully remote work
- Flexible working hours
- Competitive salary based on experience
- Performance-based incentives
- Opportunity to work on digital PR campaigns
- Career growth in SEO, content marketing, and brand communications

How to Apply

Interested candidates should send these details by email:

- Updated Resume or CV
- Portfolio or examples of media placements and outreach campaigns
- Links to publications where coverage was secured

- A short cover letter explaining outreach strategy, achievements, and suitability for the position

Send your application to: **bibin@best-soution.ae**

Contact Details

Application Email: bibin@best-soution.ae