

WORK VAPOR

Job Link: <https://workvapor.in/jobs/meta-ads-executive/>

HIRING ORGANIZATION

EngageWayz

EMPLOYMENT TYPE

Full-time

JOB LOCATION

? Remote work from: India

META ADS EXECUTIVE

BASE SALARY

INR 13000 - INR 17000

DESCRIPTION

Job Role: Meta Ads Performance Marketing Specialist – Sales & Conversions

Company: EngageWayz

Location: Remote / Work From Home

Salary: ₹13,000–₹17,000 per month

Job Type: Full-Time

Experience: 1–2 Years

Specialization: Facebook and Instagram Ads

Industry: E-commerce, Digital Products, and Online Sales

Benefits: Work From Home

Contact Details

WhatsApp: 8088027301

About the Job

EngageWayz is hiring a Meta Ads Performance Marketing Specialist. The role focuses on generating sales through Facebook and Instagram ads. Candidates should have practical experience in campaign management and conversion optimization.

Key Responsibilities

- Plan and manage Meta Ads campaigns.
- Improve sales, conversions, and return on ad spend (ROAS).
- Research audiences and competitors.
- Test different ad creatives, headlines, and offers.
- Optimize campaigns to control advertising costs.
- Manage retargeting campaigns and conversion funnels.
- Monitor clicks, purchases, and campaign performance.

- Set up and troubleshoot Meta Pixel and conversion tracking.
- Prepare performance reports and suggest improvements.

Requirements

- 1–2 years of practical Meta Ads experience.
- Experience with purchase-focused advertising campaigns.
- Knowledge of e-commerce, dropshipping, or digital products.
- Good understanding of audience targeting and conversion tracking.
- Experience with Meta Ads Manager and Business Manager.
- Ability to analyze campaign data and improve results.
- Ability to manage campaigns independently.
- Proven campaign results are preferred.

Salary & Benefits

- Monthly salary of ₹13,000–₹17,000.
- Full-time remote work.
- Opportunity to manage sales-focused advertising campaigns.

How to Apply

Send your updated CV and campaign portfolio through WhatsApp. Include relevant performance metrics and examples of your results.

WhatsApp: 8088027301

Mention “**Performance Marketing Specialist**” in your application.