

WORK VAPOR

Job Link: <https://workvapor.in/jobs/meta-ads-expert-facebook-instagram-ads-work-from-home-368819/>

HIRING ORGANIZATION

Qx Solutions

EMPLOYMENT TYPE

Full-time

JOB LOCATION

? Remote work from: India

DATE POSTED

? July 1, 2026

META ADS EXPERT (FACEBOOK, INSTAGRAM ADS) – WORK FROM HOME

BASE SALARY

INR 8300 - INR 10000

DESCRIPTION

Meta Ads Expert (Facebook & Instagram Ads) – Work From Home

Qx Solutions is looking for a skilled Meta Ads Expert who can create and manage Facebook and Instagram advertising campaigns. This is a remote opportunity for candidates who understand lead generation and performance marketing.

The ideal candidate should have hands-on experience with Meta Ads. You should be comfortable working with campaign optimization and improving results through data analysis.

Salary: ₹8,300 – ₹18,500 per month

Job Type: Full-Time

Work Mode: Remote / Work From Home

Contact Details:

- WhatsApp: +91 9064175653

About the Position

You will manage advertising campaigns for multiple clients. Your focus will be on generating quality leads and increasing sales while maintaining target costs.

You will work closely with creative and sales teams. You should be able to make decisions based on campaign data and performance metrics.

Key Responsibilities

- Create and launch Meta ad campaigns
- Manage Facebook and Instagram advertisements
- Research audiences and targeting options
- Set up Meta Pixel and conversion tracking
- Monitor campaign performance daily
- Optimize campaigns for better results
- Test ad creatives and ad copy
- Review landing page performance
- Generate qualified leads and sales
- Maintain target CPA goals
- Prepare weekly performance reports
- Coordinate with creative and sales teams

Required Skills

- Facebook Ads Manager knowledge
- Instagram Ads experience
- Audience targeting skills
- Conversion tracking setup
- Meta Pixel implementation
- Campaign optimization
- Lead generation strategies
- Performance analysis
- ROAS improvement techniques
- Reporting and analytics

Who Can Apply

Candidates with practical experience in Meta advertising are preferred. You should be comfortable handling multiple campaigns and working independently from home.

Strong analytical thinking and attention to detail will be valuable for this position.

Why Join Qx Solutions

This is a remote opportunity with flexible work arrangements. You will get exposure to different client campaigns and performance marketing projects.

It is a good opportunity for professionals looking to grow their expertise in Facebook and Instagram advertising.

How to Apply

Interested candidates can connect directly through WhatsApp.

- WhatsApp: +91 9064175653

Shortlisted candidates will be contacted for further discussion.

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