

WORK VAPOR

Job Link: <https://workvapor.in/jobs/meta-ads-expert-work-from-home-facebook-instagram-ads-%e2%82%b918k-%e2%82%b935k-digify-ads/>

HIRING ORGANIZATION

Digify Ads

EMPLOYMENT TYPE

Full-time

JOB LOCATION

INDIA

? Remote work from: INDIA

DATE POSTED

? January 21, 2026

META ADS EXPERT (WORK FROM HOME) – FACEBOOK, INSTAGRAM ADS, ?18K–?35K -DIGIFY ADS

BASE SALARY

INR 18000 - INR 35000

DESCRIPTION

Company: Digify Ads

Position: Meta Ads Expert

Industry: Digital Marketing / Advertising

Location: India (In-Person / On-site)

Employment Type: Full Time

Salary: ?18,000 – ?35,000 per month

HR Contact: +91 9780381325

Email: adsdigify@gmail.com

Key Responsibilities

- Plan and manage Facebook & Instagram ad campaigns
- Run lead generation and sales-focused campaigns
- Optimize ads for ROAS, CPL, and conversions
- Set up Meta Pixel, Conversion API, and event tracking
- Perform A/B testing on creatives and audiences
- Monitor daily performance and ad budgets
- Prepare weekly and monthly performance reports

Eligibility & Skills

- 1–4 years experience in Meta / Facebook Ads
- Strong knowledge of Ads Manager and Business Manager
- Experience with custom, lookalike, and retargeting audiences
- Ability to analyze data and improve performance
- Basic understanding of landing pages and tracking

Additional Information / Benefits

- Performance-based incentives
- Work with multiple clients and industries
- Growth-focused learning environment

How to Apply

Send your resume or portfolio on email: adsdigify@gmail.com or contact on WhatsApp at +91 9780381325