

WORK VAPOR

Job Link: <https://workvapor.in/jobs/meta-ads-lead-generation-hybrid-job-372082/>

HIRING ORGANIZATION

3HourStudio Pvt. Ltd.

EMPLOYMENT TYPE

Contractor

JOB LOCATION

Uttar Pradesh, India

? Remote work from: India

META ADS LEAD GENERATION – HYBRID JOB

BASE SALARY

INR 2000 - INR 5000

DESCRIPTION

Meta Ads Expert Lead Generation Specialist (Hybrid Full Time)

3HourStudio Pvt. Ltd. is hiring an experienced Meta Ads Expert. This opportunity is suitable for professionals with strong lead generation experience. Candidates with real estate campaign experience will have an advantage.

This is a hybrid position in **Lucknow, Uttar Pradesh**. Remote and freelance work may also be considered based on project requirements.

Contact Details

WhatsApp: +91 8840702860

Job Details

- Position: Meta Ads Expert Lead Generation Specialist
- Company: 3HourStudio Pvt. Ltd.
- Job Type: Full Time
- Employment Type: Permanent or Freelance
- Work Mode: Hybrid
- Location: Lucknow, Uttar Pradesh
- Experience: Minimum 2 Years
- Payment: ₹2,000 to ₹5,000 per week
- Payment Type: Project Based or Monthly Retainer

About the Position

You will manage Facebook and Instagram advertising campaigns. Your main goal will be to

generate quality leads at a low cost. You will also optimize campaigns to improve overall performance.

The company is looking for candidates with proven lead generation results. A portfolio or case studies are required for this position.

Key Responsibilities

- Run Facebook and Instagram ad campaigns.
- Generate quality leads.
- Create and optimize ad campaigns.
- Research and target the right audience.
- Set up Meta Pixel and Conversion API.
- Monitor campaigns daily.
- Improve CPL and ROAS.
- Share weekly performance reports.
- Coordinate with the creative team.

Required Qualifications

- Minimum 2 years of Meta Ads experience.
- Proven lead generation results.
- Strong knowledge of Meta Ads Manager.
- Experience with Pixel and Conversion API.
- Ability to reduce CPL and improve ROAS.
- Portfolio or case studies are mandatory.

Preferred Skills

- Experience with real estate advertising campaigns.
- Strong analytical skills.
- Good communication skills.

Benefits

- Flexible schedule.
- Hybrid work opportunity.
- Freelance and project based options.
- Long term collaboration opportunities.

How to Apply

Send your **Resume**, **Portfolio**, and **Case Studies** through WhatsApp.

WhatsApp: **+91 8840702860**