

WORK VAPOR

Job Link: <https://workvapor.in/jobs/meta-ads-specialist-work-from-home-india-384800/>

HIRING ORGANIZATION

Vedana Wellness

EMPLOYMENT TYPE

Full-time

JOB LOCATION

? Remote work from: India

META ADS SPECIALIST, WORK FROM HOME | INDIA

BASE SALARY

INR 10000 - INR 20000

DESCRIPTION

Meta Ads Specialist, Work From Home – Vedana Wellness

Location: Remote (India)

Job Type: Full-Time, Permanent

Salary: ?10,000 per month fixed

HR Contact: +91 7838674789

Vedana Wellness is hiring a Meta Ads Specialist. This is a remote work from home role. You will work on Facebook and Instagram ad campaigns. Good hands-on ad experience is needed.

Company: Vedana Wellness

Position: Meta Ads Specialist

You will plan and manage Meta ads campaigns. You will also work on lead generation and conversion campaigns. The role needs strong ad optimization skills.

Key Responsibilities:

- Plan and create Meta ads campaigns.
- Optimize Facebook and Instagram ads.
- Generate quality leads at low cost.
- Scale campaigns with higher budgets.
- Run Shopify sales campaigns.
- Improve ROAS.
- Test audiences and creatives.

- Work with the marketing team.

Eligibility:

- Minimum 1 year of Meta Ads experience.
- Good knowledge of lead generation campaigns.
- Good knowledge of conversion campaigns.
- Experience with Shopify and e-commerce ads.
- Knowledge of Meta Pixel and Conversion API.
- Knowledge of Custom Audiences and Lookalike Audiences.
- Strong analytical skills.
- Confident with medium to high-budget campaigns.

How to Apply:

Interested candidates can apply through Naukri.com or call the HR contact below for a faster interview.

HR Contact: +91 7838674789

During the interview, you may be asked to share past campaign results, ad account screenshots, or case studies.