WORK VAPOR

Job Link: https://workvapor.in/jobs/on-camera-marketing-content-creator-20-25-videos-monthly-remote/

ON-CAMERA MARKETING CONTENT CREATOR | 20–25 VIDEOS MONTHLY, REMOTE

BASE SALARY

INR 10000 - INR 100000

DESCRIPTION

On-Camera Marketing Content Creator

Hashtag Finix Webtech is hiring an On-Camera Marketing Content Creator for Marketing Talk. The position focuses on short-form digital marketing videos. Candidates should be confident on camera and comfortable explaining marketing topics.

Contact: +91 6239244016
Email: finix.rohit@gmail.com

Location: Remote

Work Mode: Work From Home
Employment Type: Full-time
Salary: ?10,000 – ?1,00,000 per month

The selected candidate will appear on camera for regular marketing videos. Around 20–25 videos will be created each month. The work also includes content planning, topic research, and collaboration with creative teams.

Responsibilities

- Record short-form marketing videos.
- Record Instagram Reels and similar content.
- Create around 20–25 videos every month.
- Present marketing topics confidently on camera.
- Research topics before recording.

HIRING ORGANIZATION

Hashtag Finix Webtech

EMPLOYMENT TYPE

Full-time

DATE POSTED

? September 23, 2026

JOB LOCATION

? Remote work from: India

- Explain digital marketing concepts simply.
- Explain marketing topics in a practical way.
- Participate in content planning.
- Join brainstorming sessions.
- Develop new content ideas.
- Create educational marketing content.
- Create promotional videos.
- Create trend-based content.
- Create business-growth content.
- Participate in client video shoots when required.
- Support advertising campaigns when required.
- Represent Marketing Talk professionally.
- Maintain consistent content quality.
- Follow content publishing schedules.

Required Skills

- Strong communication skills.
- Excellent spoken English.
- Confident camera presence.
- Natural presentation style.
- Good digital marketing knowledge.
- SEO knowledge.
- Google Ads knowledge.
- Meta Ads knowledge.
- Social media marketing knowledge.
- Lead generation knowledge.
- Branding knowledge.
- Business growth knowledge.
- Creative thinking.
- Strong content idea generation.
- Ability to speak without depending fully on a script.
- Comfortable recording Reels and Shorts regularly.
- Professional appearance.
- Good presentation skills.
- Willingness to learn new marketing trends.
- Reliable and consistent work style.

Preferred Experience

Experience in any of these areas is an advantage:

- Digital Marketing.
- Content Creation.
- Social Media.
- Sales and Marketing.
- Hosting or Presenting.
- Influencer Marketing.
- Video Content.
- Brand Communication.

Freshers can apply if they have strong communication skills, genuine marketing knowledge, and confidence in front of the camera.

Company Support

Marketing Talk will support the selected candidate with:

- Content strategy.
- Topic research.
- Content ideas.
- Scripts and content frameworks when needed.
- Video editing.
- Graphic designing.
- Reels covers and creatives.
- Content planning.
- Marketing research.
- Creative direction.
- Performance analysis.

The main responsibility is to appear on camera, understand the topic, and deliver the content confidently.

Additional Opportunity

The selected candidate may also work on client video shoots and paid advertising campaigns. This may include acting as an on-camera presenter for client promotions and advertising creatives.

Application Requirements

Send the following:

- CV.
- Instagram or LinkedIn profile.
- Portfolio, if available.
- Previous video or Reel samples.
- Short introduction video.

Send your application to finix.rohit@gmail.com or WhatsApp +91 6239244016. Mention **“On-Camera Marketing Content Creator”** in your email subject or WhatsApp message.