

# WORK VAPOR

Job Link: <https://workvapor.in/jobs/online-digital-content-creator-freelance-373620/>

## HIRING ORGANIZATION

Vishvasys Technologies Private Limited

## EMPLOYMENT TYPE

Contractor

## JOB LOCATION

? Remote work from: India

# ONLINE DIGITAL CONTENT CREATOR FREELANCE

## BASE SALARY

INR 20000 - INR 30000

## DESCRIPTION

### Freelance Digital Content Creator

**Company:** Vishvasys Technologies Private Limited

**Work Type:** Remote (Bengaluru preferred)

**Employment Type:** Freelance

**Salary:** ₹20,000 – ₹30,000 per month

**Contact Email:** [connect@vtpl.tech](mailto:connect@vtpl.tech)

**Website:** [www.vtpl.tech](http://www.vtpl.tech)

Vishvasys Technologies Private Limited is looking for a Freelance Digital Content Creator. This is a remote opportunity. Candidates from Bengaluru are preferred but remote applicants can also apply.

You will create digital content for social media and marketing campaigns. You should be creative and able to work independently. A portfolio is mandatory for this role.

### Responsibilities

- Create content for LinkedIn Instagram Facebook X and YouTube.
- Design posters banners and infographics.
- Edit short videos and reels.
- Write captions blogs newsletters and website content.
- Create content for product launches and campaigns.
- Maintain brand consistency.
- Research new content ideas.
- Work with the marketing and product teams.

## Eligibility

- Experience in digital content creation or social media marketing.
- Good graphic design skills.
- Strong copywriting and communication skills.
- Knowledge of Canva Adobe Creative Suite CapCut Premiere Pro or similar tools.
- Ability to meet deadlines.
- Portfolio is mandatory.

## Preferred Skills

- Healthcare or technology content experience.
- Photography and videography skills.
- Knowledge of AI content tools.
- Basic SEO knowledge.
- WordPress knowledge.

## Salary & Benefits

- ₹20,000 – ₹30,000 per month.
- Freelance or project-based work.
- Flexible working hours.
- Remote work.
- Long-term collaboration based on performance.

Interested candidates should send their resume portfolio expected freelance rates and availability through email.

**Contact Email:** connect@vtpl.tech

**Website:** www.vtpl.tech