

WORK VAPOR

Job Link: <https://workvapor.in/jobs/online-marketing-executive-seo-smm-google-ads/>

HIRING ORGANIZATION

Singem Ezee

EMPLOYMENT TYPE

Full-time, Part-time

JOB LOCATION

India

? Remote work from: India

DATE POSTED

? March 14, 2026

ONLINE MARKETING EXECUTIVE – SEO, SMM, GOOGLE ADS

BASE SALARY

INR 10000 - INR 20000

DESCRIPTION

Company: Singem Ezee

Position: Digital Marketing Executive

Industry: Digital Marketing / Online Marketing

Location: India (Remote / Work from Home)

Employment Type: Full-time, Part-time

Salary: ?10,000 – ?20,000 per month

HR Contact: Sonam Jain – +91 9508654241

Website: singemindia.com

Singem Ezee is hiring Digital Marketing Executives who can manage both organic and paid marketing campaigns. The role involves working with SEO, social media marketing, online ads, and lead generation tools to support business growth and improve online presence.

Key Responsibilities:

- Manage SEO, SEM, SMO, and SMM campaigns for brand growth
- Run and optimize paid ad campaigns on Google Ads and Meta Ads
- Create marketing creatives and content using Canva
- Handle LinkedIn marketing and engagement activities
- Manage Google My Business (GMB) listings and updates
- Conduct WhatsApp and email marketing campaigns
- Generate and track online leads through digital platforms

- Monitor campaign performance and improve marketing results

Required Skills:

- Basic to intermediate knowledge of digital marketing strategies
- Experience with SEO tools and paid advertising platforms
- Familiarity with LinkedIn marketing and social media growth
- Knowledge of Canva or similar design tools for marketing creatives
- Understanding of lead generation and performance marketing
- Ability to analyze campaign performance and improve results

Work Details & Benefits:

- 100% remote work opportunity
- Flexible employment type (full-time or part-time)
- Opportunity to work with different digital marketing channels
- Experience in paid ads, SEO, and performance marketing

How to Apply:

Book your interview slot using this link:

<https://calendar.app.google/YZv5uRLNST5mxapz9>

For assistance, call HR: Sonam Jain – +91 9508654241