

WORK VAPOR

Job Link: <https://workvapor.in/jobs/organic-instagram-content-strategist-mumbai-remote-347318/>

HIRING ORGANIZATION

Binge Labs

EMPLOYMENT TYPE

Full-time

JOB LOCATION

? Remote work from: India

ORGANIC INSTAGRAM CONTENT STRATEGIST MUMBAI REMOTE

BASE SALARY

INR 41000 - INR 50000

DESCRIPTION

Binge Labs – Content Strategist

Binge Labs is hiring a Content Strategist for remote work. This is for someone who understands organic Instagram content well. You will work on strategy, execution, growth, and client communication. You will also work closely with founders and industry leaders.

Location: Remote

Job Type: Full-time

Salary: ?41,000 – ?50,000 per month

Contact Details:

Email: ria.saxena@bingelabs.in

This role needs strong thinking and strong ownership. You should know what makes content work and what makes it fail. You should also track trends and audience behaviour with care.

What You Will Do

- Own accounts end to end
- Plan content strategy
- Support execution and growth
- Work with editors and designers
- Handle client communication
- Track content performance
- Study trends and audience behaviour

What They Are Looking For

- Strong organic content sense
- Good personal branding understanding
- Strong communication skills
- Good stakeholder handling
- High ownership mindset
- Problem-solving attitude
- Ability to work with a fast team

Preferred Skills

- Social media management
- Content marketing
- Copywriting
- SEO

Why Join Binge Labs

- Work with top founders and VCs
- Work on content seen by millions
- Learn in a fast-growing team
- Get strong creative exposure
- Grow with a high-craft culture

How To Apply

Send your resume, portfolio, and a short note on why you are the right fit.

Email: ria.saxena@bingelabs.in

RESPONSIBILITIES

- Own accounts end to end
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SKILLS

- Social media management
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