

WORK VAPOR

Job Link: <https://workvapor.in/jobs/part-time-email-marketing-and-campaign-running-job/>

HIRING ORGANIZATION

iGlobalizer

EMPLOYMENT TYPE

Full-time, Part-time, Contractor, Intern

JOB LOCATION

India

? Remote work from: India

DATE POSTED

? March 13, 2026

PART-TIME EMAIL MARKETING AND CAMPAIGN RUNNING JOB

BASE SALARY

INR 8000 - INR 12000

DESCRIPTION

Company: iGlobalizer

Position: Email Marketing Executive

Industry: Digital Marketing / Email Marketing

Location: Remote

Employment Type: Full-time, Part-time, Permanent, Internship, Freelance

Salary: ?8K – ?12K/Month

Email: info@iglobalizer.com

Key responsibilities:

- Execute cold and warm email marketing campaigns
- Build and validate targeted B2B/B2C lead lists
- Set up and manage email outreach tools and workflows
- Write and optimize email copy, subject lines, and CTAs
- Monitor campaign performance and optimize for conversions
- Maintain list hygiene and email deliverability standards
- Coordinate with internal teams for lead handover and feedback

Required skills & experience:

- 1–2 years of hands-on experience in email marketing or lead generation
- Ability to write persuasive, conversion-focused email copy
- Self-driven and comfortable working remotely with deadlines

Preferred / Nice to Have:

- Experience with digital marketing or SaaS agencies
- Experience working on a per-lead or performance-based model

Contract details:

- Fully remote with flexible working hours
- Project-based or monthly retainer
- Performance-based incentives (optional)
- Long-term collaboration for the right candidate
- Contract length: 6 months
- Expected hours: 4–9 per week

Benefits:

- Commuter assistance
- Flexible schedule
- Work from home

How to Apply:

Send Resume: info@iglobalizer.com and comment us for reach