WORK VAPOR

Job Link: https://workvapor.in/jobs/part-time-social-media-marketing-intern/

PART-TIME SOCIAL MEDIA MARKETING INTERN

BASE SALARY

INR 4000 - INR 6000

DESCRIPTION

Job Role: Social Media Marketing Intern

Company: Oikar Events
Location: Kolkata, West Bengal (Work From Home)
Salary: ?4,000 – ?6,000 per month
Experience: Freshers Welcome
Job Type: Part-Time / Internship / Freelance
Work Schedule: Flexible Hours
Content Target: 12 Reels Per Month

Contact Details

Email: roevents.in@gmail.com
Phone / WhatsApp: +91 6290132140

Job Overview

Oikar Events is hiring a creative and reliable Social Media Marketing Intern to manage its online presence. The work involves creating social media content, editing reels, updating business listings and publishing SEO-friendly blogs.

Key Responsibilities

- Create and edit 12 reels every month.
- Design and publish content on Instagram, Facebook, Google Business Profile and JustDial.
- Write SEO-friendly blog posts for the company website.
- Update business listings with photos, offers and contact details.

HIRING ORGANIZATION

Oikar Events

EMPLOYMENT TYPE

Intern

JOB LOCATION

West Bengal, India
? Remote work from: India

- Write engaging captions, hashtags and descriptions.
- Follow content calendars and meet deadlines.
- Respond to basic comments and messages when required.

Requirements

- Basic reel editing skills using VN, InShot, Canva or similar tools.
- Good written knowledge of any two preferred languages: English, Hindi or Bengali.
- Basic understanding of Instagram, Facebook and Google Business Profile.
- Smartphone and stable internet connection.
- Creative mindset, willingness to learn and sense of responsibility.
- Interest in events, weddings, decor or lifestyle content is an advantage.
- Freshers can apply.

Benefits

- Work from home.
- Flexible working hours.
- Opportunity to grow into a full-time or higher-paying position based on performance.

Send your resume and sample work, such as reels, designs or social media posts, to roevents.in@gmail.com or WhatsApp +91 6290132140.