

WORK VAPOR

Job Link: <https://workvapor.in/jobs/performance-marketing-executive-remote-ms-excel-or-google-sheets-383390/>

HIRING ORGANIZATION

AB Media (Akshithhasin Media Private Limited)

EMPLOYMENT TYPE

Full-time

JOB LOCATION

? Remote work from: India

PERFORMANCE MARKETING EXECUTIVE, REMOTE – MS EXCEL OR GOOGLE SHEETS.

BASE SALARY

INR 15000 - INR 20000

DESCRIPTION

Performance Marketing Executive, Remote – AB Media

Location: Remote (India)

Job Type: Full-time

Salary: ₹15,000 – ₹20,000 per month

Email: Anand@abmediaco.com

Start your digital marketing career with AB Media. This is a remote opportunity for freshers and experienced candidates. You will work on live client campaigns and learn from experienced marketing professionals.

Company: AB Media (Akshithhasin Media Private Limited)

Position: Performance Marketing Executive

You will support digital marketing campaigns across Google Ads and Meta Ads. You will also help manage websites, reports, and e-commerce platforms.

Eligibility:

- Bachelor's degree in Marketing, Business, or a related field.
- 0 to 4 years of experience.
- Freshers with good digital marketing knowledge can apply.
- Basic understanding of Google Ads and Meta Ads.
- Knowledge of WordPress or Shopify is preferred.

- Good communication and analytical skills.

Key Responsibilities:

- Assist in managing Google Ads and Meta Ads campaigns.
- Monitor campaign performance and budgets.
- Prepare marketing reports.
- Support SEO and website performance.
- Update WordPress and Shopify websites.
- Assist with e-commerce and marketplace operations.
- Coordinate with content, design, SEO, and development teams.

Preferred Skills:

- Google Analytics 4 (GA4).
- Google Tag Manager (GTM).
- Looker Studio.
- Meta Business Suite.
- MS Excel or Google Sheets.
- Basic SEO knowledge.

Benefits:

- Work from home.
- Hands-on training.
- Work with Indian and international brands.
- Career growth opportunities.
- Professional learning environment.

How to Apply:

Send your updated resume to the email below.

Email: Anand@abmediaco.com