WORK VAPOR

Job Link: https://workvapor.in/jobs/product-designer-user-research-lead-remote-startup/

PRODUCT DESIGNER, USER RESEARCH LEAD – REMOTE STARTUP

BASE SALARY

INR 400 - INR 500

DESCRIPTION

Product Designer & User Research Lead – Remote Contract

RushCiti is building a social commerce platform. It combines shopping, social content, communities, and commerce in one place. The company is currently in the MVP stage and is building a small team.

Email – careers@rushciti.com

Position: Product Designer & User Research Lead

Company: RushCiti

Work Type: Contract-Based | Remote

Location: Remote

Pay: ?400 per hour

Working Hours: 10–15 hours per week

Schedule: Flexible Working Hours

The selected candidate will shape the product experience. The work will cover user research, product design, and customer journeys.

- Design user experiences for web and mobile.
- Create user journeys and wireframes.
- Build prototypes and design systems.

HIRING ORGANIZATION

RushCiti

EMPLOYMENT TYPE

Contractor

DATE POSTED

? September 26, 2026

JOB LOCATION

? Remote work from: India

- Design marketplace and social commerce experiences.
- Improve user engagement and retention.
- Conduct customer interviews and usability tests.
- Conduct competitor research.
- Support product discovery and validation.
- Work with founders and engineering teams.
- Help define MVP features and priorities.
- Support long-term product experience strategy.

Key Skills

- Strong UX and UI skills.
- Experience in interaction design.
- User research experience.
- Knowledge of information architecture.
- Experience with wireframing and prototyping.
- Experience with design systems.
- Strong product thinking.
- Good understanding of consumer behavior.
- Knowledge of engagement and retention.
- Understanding of marketplace dynamics.
- Strong communication skills.
- Strong collaboration skills.
- Systems-thinking ability.
- Familiarity with AI-assisted design tools.
- Knowledge of modern AI products.

Preferred Experience

Experience with ecommerce, marketplaces, social media, social commerce, creator platforms, or SaaS products is preferred.

Experience in 0-to-1 product building is preferred. Startup experience and product discovery experience are also useful.

Education

A Bachelor’s degree in Design, Human-Computer Interaction, Psychology, Computer Science, Business Administration, Entrepreneurship, or a related field is preferred.

A degree is not mandatory. Relevant experience, portfolio quality, technical thinking, and execution ability are also valued.

Work Structure

- Remote work from home.
- Contract-based position.
- 10–15 hours per week.
- Flexible working hours.
- Early-stage startup environment.
- Pay depends on experience and project scope.
- Opportunity for long-term work as the company grows.

Apply Through: careers@rushciti.com