

WORK VAPOR

Job Link: <https://workvapor.in/jobs/product-specialist-for-social-media-marketing-healthcare-mnc/>

HIRING ORGANIZATION

Odigoshub

EMPLOYMENT TYPE

Full-time

JOB LOCATION

400706, Navi Mumbai, Maharashtra, India

DATE POSTED

? March 31, 2026

PRODUCT SPECIALIST FOR SOCIAL MEDIA MARKETING – HEALTHCARE MNC

BASE SALARY

INR 35000 - INR 50000

DESCRIPTION

Job Role:

Product Specialist – Social Media Marketing

Company: Odigoshub

Location & Work Mode: Navi Mumbai, In-person, 400706

Salary: ?4,00,000 – ?6,00,000 per annum

Job Type: Full-time, Permanent

Contact Details: Call/WhatsApp: 81696 31633

About the Role:

Bridge the gap between product marketing and social media. Create engaging content and support digital branding. Apply marketing strategy, creativity, and storytelling skills to position products effectively.

Responsibilities

- Plan and execute social media marketing campaigns
- Work with design and content teams to create engaging posts
- Use digital expertise to enhance brand presence
- Support marketing strategy for product positioning

Who Can Apply

- 1 – 5 years of experience
- Knowledge of social media platforms and digital marketing
- Good communication and creative skills

Perks & Benefits

- 5-day work week
- PF included
- Salary credited on 25th of each month

Grow your career in social media marketing with a leading healthcare MNC.

How to Apply:

Call or WhatsApp **81696 31633** to apply.