

WORK VAPOR

Job Link: <https://workvapor.in/jobs/remote-ad-monetization-google-ad-manager-369289/>

HIRING ORGANIZATION

MRC Account Mart Private Limited

EMPLOYMENT TYPE

Contractor

JOB LOCATION

India

? Remote work from: India

DATE POSTED

? July 6, 2026

REMOTE AD MONETIZATION, GOOGLE AD MANAGER

BASE SALARY

INR 35000 - INR 40000

DESCRIPTION

Ad Monetization Manager / AdOps Consultant (Freelance)

MRC Account Mart Private Limited is hiring an Ad Monetization Manager / AdOps Consultant. This is a freelance remote opportunity. The role is ideal for professionals with strong publisher-side monetization experience. Candidates with AdOps and yield optimization expertise are encouraged to apply.

Contact Number: +91 7230007829

About the Role

The company operates high-value finance and technology platforms. The selected candidate will help improve ad revenue and optimize the complete monetization setup. This is a technical role focused on publisher-side advertising systems.

Important Note

This position is for an AdOps and publisher monetization expert. It is not for media buyers. It is not for Google Ads campaign managers. Experience in website inventory monetization is essential.

Key Responsibilities

- Conduct a full audit of the current ad setup
- Fix Cumulative Layout Shift (CLS) issues
- Optimize ad lazy loading performance
- Migrate the setup to Google Ad Manager (GAM)
- Build a strong ad unit structure

- Implement and configure Header Bidding using Prebid.js
- Set up Open Bidding solutions
- Configure dynamic floor pricing
- Implement viewability-based ad refresh systems
- Ensure compliance with network policies and guidelines

Required Skills

- Experience in AdOps and yield optimization
- Strong knowledge of programmatic monetization
- Hands-on experience with Google Ad Manager (GAM)
- Understanding of AdSense policies and compliance
- Experience implementing Header Bidding solutions
- Knowledge of site speed optimization
- Ability to improve publisher revenue performance

Who Should Apply

- AdOps professionals
- Programmatic monetization specialists
- Publisher-side advertising experts
- Yield optimization consultants
- Freelancers with proven monetization experience

Salary

The salary is up to ₹35,000 per month. Final compensation depends on experience and expertise.

Benefits

- Work from home
- Flexible schedule
- Freelance engagement

How to Apply

You can apply through the platform. Candidates who want a faster response can directly share their recent publisher-side work on WhatsApp.

WhatsApp: +91 7230007829