

# WORK VAPOR

Job Link: <https://workvapor.in/jobs/remote-digital-marketing-facebook-and-instagram-351321/>

## HIRING ORGANIZATION

Skillverse Education and Migration

## EMPLOYMENT TYPE

Full-time

## JOB LOCATION

India

? Remote work from: India

## DATE POSTED

? June 11, 2026

## REMOTE DIGITAL MARKETING – FACEBOOK AND INSTAGRAM

### BASE SALARY

INR 18000 - INR 30000

### DESCRIPTION

#### Skillverse Education And Migration Hiring Digital Marketer

Skillverse Education and Migration is hiring Digital Marketer and Social Media Executive for Remote work in India. This is a full-time opportunity. The company works in education and migration services.

Salary is ?18,000 to ?30,000 per month. Candidates should know Facebook and Instagram handling properly.

Email: [disha@skillverse.com.au](mailto:disha@skillverse.com.au)

#### About The Work

The selected candidate will manage social media pages. Work includes content posting and audience engagement. Candidates should create simple and attractive posts for Facebook and Instagram.

The company wants creative candidates who can work independently from home.

#### Main Responsibilities

- Create Facebook and Instagram posts
- Design creatives using Canva
- Create reels and short videos
- Write captions hashtags and CTA
- Maintain content calendar
- Track engagement and inquiries
- Support lead generation work

- Reply to comments and messages if needed

### **Skills Required**

- Social media marketing knowledge
- Canva or Adobe tools experience
- Basic video editing skills
- Good English writing skills
- Creative thinking and content ideas
- Reliable internet connection

### **Preferred Experience**

Candidates with education consultancy migration or visa industry experience will get preference. Knowledge of Meta Business Suite and WhatsApp inquiry handling is also useful.

### **Who Can Apply**

- Candidates with 1 to 3 years experience
- Social media executives
- Digital marketing candidates
- Creative content creators
- Remote work interested candidates

### **How To Apply**

Interested candidates should send:

- Updated resume
- Social media page links
- Portfolio or sample creatives
- Reels or previous work samples

Email your details at:

disha@skillverse.com.au

### **Work Details**

- Full-time work
- Remote India
- Flexible online work environment

## **RESPONSIBILITIES**

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## SKILLS

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## QUALIFICATIONS

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- Social media executives
- Digital marketing candidates
- Creative content creators
- Remote work interested candidates