WORK VAPOR

Job Link: https://workvapor.in/jobs/remote-seo-executive-ai-search-knowledge/

REMOTE SEO EXECUTIVE – AI SEARCH KNOWLEDGE

HIRING ORGANIZATION

Technooyster

EMPLOYMENT TYPE

Full-time

JOB LOCATION

? Remote work from: India

DESCRIPTION

Job Role: SEO Executive

Company: Technooyster
Location: Remote (Hiring Office: Pune)
Experience: 1–3 Years
Salary: Not Disclosed
Job Type: Full-Time, Permanent
Department: Marketing & Communication

Contact HR:
Email: hr@hma.clinic
Phone: +91 9112119337

Job Overview

Technooyster is hiring an SEO Executive to improve website rankings, organic traffic, and search visibility. Candidates should understand traditional SEO, technical SEO, content optimisation, and AI-driven search strategies.

Key Responsibilities

- Conduct keyword research and competitor analysis.
- Manage on-page, off-page, and technical SEO.
- Perform website audits and identify crawling and indexing issues.
- Manage backlinks, link building, and Local SEO.
- Optimise Google Business Profiles and website content.
- Track performance using Google Analytics 4 and Search Console.
- Prepare SEO reports and monitor keyword rankings.
- Coordinate with content and development teams.

Required Skills

- 1–3 years of hands-on SEO experience.
- Knowledge of keyword research and search intent.

- Understanding of on-page, off-page, and technical SEO.
- Basic knowledge of HTML, WordPress, and CMS platforms.
- Familiarity with SEO reporting and analytics.
- Good communication and problem-solving skills.

SEO Tools

- Google Search Console and Google Analytics 4.
- Ahrefs / SEMrush and Screaming Frog.
- Google Keyword Planner and Looker Studio.
- Rank Math / Yoast SEO.

AI SEO Skills

- Basic knowledge of GEO and AEO.
- Familiarity with ChatGPT, Claude, Gemini, and Perplexity.
- Understanding of Google AI Overviews and AI Mode.
- Knowledge of schema markup, entity SEO, and topical authority.
- Ability to use AI tools for keyword research and content optimisation.

Preferred Skills

- Healthcare, e-commerce, or service-based SEO experience.
- Knowledge of Local SEO and E-E-A-T.
- Familiarity with structured data and AI search optimisation.